



R.V.R. & J.C.COLLEGE OF ENGINEERING (Autonomous)
Chandramoulipuram :: Chowdavaram :: Guntur-522019
(w.e.f. the academic year 2020-2021)
B.Tech., Computer Science and Business Systems (R20 Regulations)

Semester I (First year)

S. No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Hours Per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB111	Discrete Mathematics	2	1	-	30	70	3	BS
2	CB112	Introductory Topics in Statistics , Probability & Calculus	2	1	-	30	70	3	BS
3	CB113	Fundamentals of Physics	3	-	-	30	70	3	BS
4	CB114	Fundamentals of Computer Science	2	1	-	30	70	3	ES
5	CB115	Principles of Electrical Engineering	3	-	-	30	70	3	ES
6	CB151	Fundamentals of Physics Lab	-	-	3	30	70	1	BS
7	CB152	Principles of Electrical Engineering Lab	-	-	3	30	70	1	ES
8	CB153	Fundamentals of Computer Science Lab	-	-	3	30	70	1	ES
9	CB154	Business Communication & Value Science–I Lab	-	-	3	30	70	1.5	HS
10	CBMC1	Constitution of India	2	-	-	100	-	-	MC
Total			14	3	12	370	630	19.5	

Three Weeks Induction Programme is mandatory before starting Semester I [First Year]

Category	Credits
Basic Science Courses	10.0
Engineering Science Courses	8.0
Humanities and Social Sciences	1.5
Total Credits	19.5



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Semester II (First year)

S. No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Hours Per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB121	Linear Algebra	2	1	-	30	70	3	BS
2	CB122	Statistical Methods	2	1	-	30	70	3	BS
3	CB123	Principles of Electronics Engineering	3	-	-	30	70	3	ES
4	CB124	Data Structures & Algorithms	2	1	-	30	70	3	PC
5	CB125	Fundamentals of Economics	3	-	-	30	70	3	HS
6	CB161	Statistical Methods Lab	-	-	3	30	70	1	BS
7	CB162	Principles of Electronics Engineering Lab	-	-	3	30	70	1	ES
8	CB163	Data Structures & Algorithms Lab	-	-	3	30	70	1	PC
9	CB164	Business Communication & Value Science – II Lab	-	-	3	30	70	1.5	HS
10	CBMC2	Environmental Science	2	-	-	100	-	-	MC
Total			14	3	12	370	630	19.5	

Category	Credits
Basic Science Courses	7.0
Engineering Science Courses	4.0
Professional Core Courses	4.0
Humanities and Social Sciences	4.5
Total Credits	19.5



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Semester III (Second year)

S. No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Hours Per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB211	Computational Statistics	3	-	-	30	70	3	BS
2	CB212	Computer Organization &Architecture	3	-	-	30	70	3	PC
3	CB213	Object Oriented Programming	2	1	-	30	70	3	PC
4	CB214	Formal Languages & Automata Theory	2	1	-	30	70	3	PC
5	CB215	Database Management Systems	2	1	-	30	70	3	PC
6	CB251	Computational Statistics Lab	-	-	3	30	70	1.5	BS
7	CB252	Object Oriented Programming Lab	-	-	3	30	70	1.5	PC
8	CB253	Database Management Systems Lab	-	-	3	30	70	1.5	PC
9	CBSL1	Skill Oriented Course-I	1	-	2	100	-	2	SC
10	CBMC3	Ethics & Human Values	2	-	-	100	-	-	MC
Total			15	3	11	440	560	21.5	

Category	Credits
Basic Science Courses	4.5
Professional Core Courses	15.0
Skill Course	2.0
Total Credits	21.5



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Semester IV (Second year)

S. No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Hours Per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB221	Operations Research	2	1	-	30	70	3	ES
2	CB222	Introduction to Innovation, IP Management & Entrepreneurship	3	-	-	30	70	3	HS
3	CB223	Design and Analysis of Algorithms	2	1	-	30	70	3	HS
4	CB224	Operating Systems	3	-	-	30	70	3	PC
5	CB225	Software Engineering	3		-	30	70	3	PC
6	CB261	Business Communication &Value Science - III lab	-	-	3	30	70	1.5	PC
7	CB262	Design and Analysis of Algorithms Lab	-	-	3	30	70	1.5	PC
8	CB263	Operating Systems & Software Engineering Lab	-	-	3	30	70	1.5	PC
9	CBSL2	Skill Oriented Course-II	1	-	2	100	-	2	SC
10	CBMC4	Design Thinking	2	-	-	100	-	-	MC
Total			16	2	11	440	560	21.5	
Minor Degree Course: Full Stack Development/Cloud Computing(Open To All Branches)									

* Internship of minimum 3 weeks is mandatory during summer vacation (to be evaluated in fifth semester)

** Registration for Minor degree permitted in this semester (Maximum Two additional courses per semester are permitted for Minor)

Category	Credits
Engineering Science Courses	3.0
Professional Core Courses	10.5
Humanities and Social Sciences	6.0
Skill Course	2.0
Total Credits	21.5



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Semester V (Third year)

S.No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Periods per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB311	Fundamentals of Management	3	-	-	30	70	3	HS
2	CB312	Artificial Intelligence	2	1		30	70	3	PC
3	CB313	Software Design with UML	2	1		30	70	3	PC
4	CB314	Professional Elective - I	3	-	-	30	70	3	PE
5	CB315	Open/Job Oriented Elective I	3	-	-	30	70	3	OE
6	CB351	Professional Elective - I Lab	-	-	3	30	70	1.5	PE
7	CB352	Mini Project	-	-	3	30	70	2	PR
8	CB353	Summer Internship	-	-	-	100	-	1.5	PR
9	CBSL3	Skill Oriented Course – III	1	-	2	100	-	2	SC
10	CBV1	Business Strategy	2	-		100	-	-	VC
Total			16	2	8	510	490	22	

Category	Credits
Professional Core Courses	9.5
Professional Elective	4.5
Open Elective	3.0
Humanities and Social Sciences	3.0
Skill Course	2.0
Total Credits	22.0



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Semester VI (Third year)

S.No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Periods per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB321	Financial & Cost Accounting	2	-	-	30	70	2	HS
2	CB322	Compiler Design	2	1		30	70	3	PC
3	CB323	Computer Networks	2	1	-	30	70	3	PC
4	CB324	Information Security	3	-	-	30	70	3	PC
5	CB325	Professional Elective - II	2	-	-	30	70	3	PE
6	CB326	Open/Job Oriented Elective II	3	-	-	30	70	3	OE
7	CB361	Professional Elective - II Lab	-	-	3	30	70	1	PE
8	CB362	Computer Networks & Information Security Lab	-	-	3	30	70	1	PC
9	CBSL4	Skill Oriented Course - IV	1	-	2	100	-	2	SC
10	CBV2	Marketing Research and Marketing Management	2	-	-	100	-	-	VC
Total			19	2	8	540	560	21	

Internship of minimum 6 weeks is mandatory during summer vacation (to be evaluated in seventh semester)

Category	Credits
Professional Core Courses	10.0
Professional Elective	4.0
Open Elective	3.0
Humanities and Social Sciences	2.0
Skill Course	2.0
Total Credits	21.0



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Semester VII (Final year)

S.No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Periods per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB411	Humanities Elective	2	-	-	30	70	2	HS
2	CB412	Professional Elective III	2	1	-	30	70	3	PE
3	CB413	Professional Elective IV	3	-	-	30	100	3	PE
4	CB414	Professional Elective V (MOOCS)	-	-	-	-	100	3	PE
5	CB415	Open/Job Oriented Elective – III	3	-	-	30	70	3	OE
6	CB416	Open/Job Oriented Elective – IV(MOOCS)	-	-	-	-	100	3	OE
7	CB451	Professional Elective IV Lab	-	-	3	30	70	1	PE
8	CB452	Internship/Certification	-	-	-	100	-	3	PR
9	CBSL5	Skill Oriented Course - V	1	-	2	100	-	2	SC
10	CBV3	Services Science & Service Operational Management	2	-	-	100	-	-	VC
Total			13	1	5	450	580	23	

Category	Credits
Professional Core Courses	3.0
Professional Elective	10.0
Open Elective	6.0
Humanities and Social Sciences	2.0
Skill Course	2.0
Total Credits	23.0



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Semester VIII (Final Year)

S. No.	Course Code	Course Title	Scheme of Instruction			Scheme of Examination			Category Code
			Periods per Week			Maximum Marks			
			L	T	P	SES	EXT	Credits	
1	CB461	Project	-	-	12	30	70	12	PR
Total			-	-	12	30	70	12	

Category	Credits
Professional Core Courses	12.0
Total Credits	12.0

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CB 111	Discrete Mathematics			
Semester I (First year)	L	T	P	C
	3	-	-	3

Course Objective:

The objective of this course is to familiarize the prospective engineers with techniques in discrete mathematics. It aims to equip the students with standard concepts and tools at an intermediate to advanced level that will serve them well towards tackling more a level of mathematics and applications that they would find useful in their disciplines.

Course Outcomes: The students will learn:

CO1: Understand the basic principles of sets, recurrence relations and basic counting

CO2: Demonstrate an understanding of algebraic structure and evaluate Boolean functions and simplify expressions.

CO3: Develop the given problem as graph networks and solve with techniques of graph theory.

CO4: Write an argument using logical notation and determine if the argument is or is not valid.

UNIT-I [TextBook-1,3]**(12 Periods)**

Combinatorics: Set, relation, function, Basic counting: balls and bins problems, pigeonhole principle, principle of mathematical induction, proof techniques, generating functions, recurrence relations

UNIT-II [Text Book-1,2]**(12 Periods)**

Abstract and Boolean algebras: Group, subgroup, Lagrange's theorem, definition and elementary properties of ring and field, Introduction of Boolean algebra, truth table, basic logic gate, basic postulates of Boolean algebra, principle of duality, canonical form, Karnaughmap.

UNIT-III [TextBook-5]**(12 Periods)**

Logic: Propositional calculus - propositions and connectives, syntax; Semantics – truth assignments and truth tables, validity and satisfiability, tautology; Adequate set of connectives; Equivalence and normal forms; Compactness and resolution; Formal reducibility - natural deduction system and axiom system; Soundness and completeness.

UNIT-IV [TextBook-4]**(12 Periods)**

Graph Theory: Graphs and digraphs, complement, isomorphism, connectedness and reachability, adjacency matrix, Eulerian paths and circuits in graphs and digraphs, Hamiltonian paths and circuits in graphs and tournaments, trees; Planar graphs, Euler's formula, dual of a planar graph, independence number and clique number, chromatic number, statement of Four-color theorem.



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CB 112 Introductory Topics Statistics, Probability & Calculus				
Semester I (First year)	L	T	P	C
	3	-	-	3

Course Objectives:

The student who successfully completes this course will have:

1. The knowledge in the application of basic statistics in various branches.
2. The skill to collect the data and analyze the data.
3. The ability to understand the basic principles of various probability distributions.
4. The basic concepts of differential and integral calculus and its application.

Course Outcomes:

On completion of this course, students will be able to:

CO1: Apply various models to design and conduct experiments, as well as to analyze and interpret the data.

CO2: Use the concept of probability and conditional probability to determine the outcomes.

CO3: Apply the knowledge of distribution theory to both software and hardware design problems.

CO4: Get knowledge of differential and integral calculus and its application.

UNIT-I [TextBook-1]

(16 Periods)

Introduction to Statistics: Definition of Statistics. Basic objectives. Applications in various branches of science with examples. Collection of Data: Internal and external data, Primary and secondary Data. Population and sample, Representative sample. Descriptive Statistics: Classification and tabulation of univariate data, graphical representation, Frequency curves. Descriptive measures - central tendency and dispersion. Bivariate data. Summarization, marginal and conditional frequency distribution.

UNIT-II [Text Book-2]

(10 Periods)

Probability: Concept of experiments, sample space, event. Definition of Combinatorial Probability. Conditional Probability, Bayes Theorem.

UNIT-III [TextBook-2]

(14 Periods)

Probability distributions: Discrete & continuous distributions, Binomial, Poisson and Geometric distributions, Uniform, Exponential, Normal, Chi-square, t, F distributions. Expected values and moments: mathematical expectation and its properties, Moments (including variance) and their properties, interpretation, Moment generating function.

UNIT-IV [TextBook-3]

(10 Periods)

Calculus: Basic concepts of Differential and integral calculus, application of double and triple integral.



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CB 113	Fundamentals of Physics			
Semester I (First year)	L	T	P	C
	3	-	-	3

Course Pre-Requisites: Knowledge of Class XII level Physics & Mathematics.

Course Objectives:

- To learn the fundamentals of oscillations and basic idea of EM.
- To understand the phenomena of interference, diffraction and polarization.
- To know the wave particle duality, uncertainty principle etc. by learning the prerequisite quantum physics and understanding the basic concepts of crystallography.
- To understand fundamentals of Lasers, fiber optics and various laws of thermodynamics.

Course Outcomes : At the end of the course, the student will be able to :

- CO1:** Identify and illustrate physical concepts and terminology used in oscillations and Electromagnetism.
- CO2:** Recognize Interference, diffraction and polarization phenomena and explain the conditions required for such phenomena to appear.
- CO3:** Explain the idea of wave function, role of uncertainty in quantum physics and analyze various crystalline structures for solids.
- CO4:** Describe the concepts of lasers, fiber optics and different laws of thermodynamics & their uses.

UNIT-I [TextBooks1,2]

(15 periods)

Oscillation: Periodic motion-simple harmonic motion-characteristics of simple harmonic motion- vibration of simple spring mass system. Resonance-definition, damped harmonic oscillator – heavy, critical and light damping, energy decay in a damped harmonic oscillator, quality factor, forced mechanical and electrical oscillators.

Basic Idea of Electro magnetisms :Continuity equation for current densities, Maxwell's equations in vacuum and non-conducting medium.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT – II [Text Books 2,3]****(15 periods)**

Interference: Principle of superposition-Young's experiment: Theory of interference fringes-types of interference-Fresnel's prism-Newton's rings, Diffraction-Two kinds of diffraction- Difference between interference and diffraction-Fresnel's half period zone and zone plate- Fraunhofer diffraction at single slit-plane diffraction grating.

Polarization of light: Polarization - Brewster's law, double refraction, Concept of production of polarized beam of light from two SHM's acting at right angle, plane, elliptical and circularly polarized lights.

UNIT – III [Text Book 4]**(15 periods)**

Quantum Mechanics: Introduction- Planck's quantum theory- Matter waves, de-Broglie wavelength, Heisenberg's Uncertainty principle, time independent and time dependent Schrödinger's wave equations, Physical significance of wave function, Particle in a one dimensional potential box, Heisenberg Picture.

Semiconductor Physics: Conductor, Semiconductor and Insulator; Basic concept of Band theory.

Crystallography: Basic terms-types of crystal systems, Bravais lattices, miller indices, d spacing, Atomic packing factor for SC, BCC, FCC and HCP structures.

UNIT – IV [Text Books 1,2]**(15 periods)**

Laser and Fiber optics: Einstein's theory of matter radiation interaction and A and B coefficients; amplification of light by population inversion, different types of lasers: Ruby Laser, CO₂ and Neodymium lasers; Properties of laser beams: mono-chromaticity, coherence: (Temporal and Spatial Coherence), directionality and brightness, laser speckles, applications of lasers in engineering. Fiber optics and Applications, Types of optical fibers.

Thermodynamics: Zeroth law of thermodynamics, first law of thermodynamics, brief discussion on application of 1st law, second law of thermodynamics and concept of Engine, entropy, change in entropy in reversible and irreversible processes.

Text Books:

1. *Fundamentals of Physics*, David Halliday, Robert Resnick and Jearl Walker, Wileyplus.
2. *Optics*, (Fifth Edition) Ajoy Ghatak, Tata McGraw Hill.
3. *Fundamentals of Optics*, (Third Edition) Jenkins and White, McGraw-Hill.
4. *Concepts of Modern Physics*, (Fifth Edition) A Beiser, McGraw Hill International.

Reference Books:

1. *Sears & Zemansky University Physics*, Addison-Wesley.
2. *Fundamentals of Optics*, (Third Edition) Jenkins and White, McGraw-Hill.



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CO-PO MAPPING:

Course Outcomes	<u>Program Outcomes</u>											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO1	M	M	-	-	-	-	-	-	-	-	-	L
CO2	M	M	-	-	-	-	-	-	-	-	-	L
CO3	M	M	-	-	-	-	-	-	-	-	-	L
CO4	M	M	-	-	-	-	-	-	-	-	-	L

H = Highly Related M = Medium L = Low



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CB 114	Fundamentals of Computer Science			
Semester I (First year)	L	T	P	C
	3	1	-	3

Course Pre-Requisites: Your passion, enthusiasm and Just a bit of logical skills should be enough.

Course Objectives:

- To impart adequate knowledge on the need of programming languages and problem solving techniques.
- To develop programming skills using the fundamentals and basics of C Language.
- To enable effective usage of arrays, structures, functions, pointers and to implement the memory management concepts.
- To teach the issues in file organization and the usage of file systems.

Course Outcomes:

CO1: The students will be able to enhance their analyzing and problem solving skills and use the same for writing programs in C.

CO2: To develop programs using the basic elements like control statements, Arrays and Strings.

CO3: To develop advanced applications using enumerated data types, function pointers and nested structures and ability to apply code reusability with user defined functions.

CO4: To learn the basics of file handling mechanism that is essential for understanding the concepts in database management systems and to understand the uses of preprocessors and various header file directives.

UNIT-I

General problem Solving concepts: Algorithm, and Flowchart for problem solving with Sequential Logic Structure, Decisions and Loops.

Imperative languages: Introduction to imperative language; syntax and constructs of a specific language (ANSI C) Types Operator and Expressions with discussion of variable naming and Hungarian Notation: Variable Names, Data Type and Sizes (Little Endian Big Endian), Constants, Declarations, Arithmetic Operators, Relational Operators, Logical Operators, Type Conversion, Increment Decrement Operators, Bitwise Operators, Assignment Operators and Expressions, Precedence and Order of Evaluation, proper variable naming and Hungarian Notation.

UNIT-II

Control Flow with discussion on structured and unstructured programming: Statements and Blocks, If-Else-If, Switch, Loops – while, do, for, break and continue, goto labels, structured and un- structured programming. Functions and Program Structure with discussion on standard library: Basics of functions, parameter passing and returning type, C main return as integer, External, Auto, Local, Static, Register Variables, Scope Rules, Block structure, Initialization, Recursion, Pre-processor, Standard Library Functions and return types.

UNIT-III

Pointers and Arrays: Pointers and address, Pointers and Function Arguments, Pointers and Arrays, Address Arithmetic, character Pointers and Functions, Pointer Arrays, Pointer to Pointer, Multidimensional array and Row/column major formats, Initialization of Pointer Arrays, Command line arguments, Pointer to functions,



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complicated declarations and how they are evaluated.

Structures: Basic Structures, Structures and Functions, Array of structures, Pointer of structures, Self-referral structures, Table look up, typedef, unions, Bit-fields

UNIT-IV

Input and Output: Standard I/O, Formatted Output–printf, Formatted Input–scanf, Variable length argument list, file access including FILE structure, fopen, stdin, stdout and stderr, Error Handling including exit, perror and error.h, Line I/O, related miscellaneous functions.

Unix system Interface: File Descriptor, Low level I/O – read and write, open, create, close and unlink, Random access – lseek, Discussions on Listing Directory, Storage allocator.

Programming Method: Debugging, Macro, User Defined Header, User Defined Library Function, makefile utility.

Text Books:

1. *The C Programming Language*, (Second Edition) B. W. Kernighan and D. M. Ritchi, PHI.

Reference Books:

1. *Programming in C*, (Second Edition) B. Gottfried, Schaum Outline Series.
2. *C: The Complete Reference*, (Fourth Edition), Herbert Schildt, McGrawHill.
3. *Let Us C*, Yashavant Kanetkar, BPB Publications

CO-PO MAPPING:

Course Outcomes	Program Outcomes											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO1	H	H	H	-	-	-	-	-	-	-	-	M
CO2	H	H	H	-	-	-	-	-	-	-	-	M
CO3	H	H	H	-	-	-	-	-	-	-	-	M
CO4	H	H	H	-	-	-	-	-	-	-	-	M

H = Highly Related M=Medium

L = Low



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CB 115	Principles of Electrical Engineering			
Semester I (First year)	L	T	P	C
	3	-	-	3

Course Objectives

- To understand the basic concepts of electric circuits
- To understand the basic concepts of magnetic circuits.
- To identify the types of sensors and measure quantities in AC and DC systems

Course Outcomes (COs)

CO 1: Recognize the basic concepts and terminology of electrical quantities

CO 2: Analyze the DC circuit using various network theorems and AC circuits with R-L-C elements.

CO 3: Analyze the Static and dynamic characteristics of Electro-static and Electromagnetic fields.

CO 4: Apply the concept of sensors in measurement of various electrical quantities

UNIT I [TextBook-1]

(7 Periods)

Introduction: Concept of Potential difference, voltage, current, Fundamental linear passive and active elements to their functional current-voltage relation, Terminology and symbols in order to describe electric networks, voltage source and current sources, ideal and practical sources, concept of dependent and independent sources, Kirchhoff's laws and applications to network solutions using mesh and nodal analysis, Concept of work, power, energy, and conversion of energy.

UNIT II [TextBook-1]

(16 Periods)

DC Circuits: Current-voltage relations of the electric network by mathematical equations to analyze the network (Thevenin's theorem, Norton's Theorem, Maximum Power Transfer theorem) Simplifications of networks using series-parallel, Star/Delta transformation. Superposition theorem.

AC Circuits: AC waveform definitions, form factor, peak factor, study of R-L, R-C,RLC series circuit, R-L-C parallel circuit, phasor representation in polar and rectangular form, concept of impedance, admittance, active, reactive, apparent and complex power, power factor, 3 phase Balanced AC Circuits.

UNIT III [Text Book -1,2]

(10Periods)

Electrostatics and Electro-Mechanics: Electrostatic field, electric field strength, concept of permittivity in dielectrics, capacitor composite, dielectric capacitors, capacitors in series and parallel, energy stored in capacitors, charging and discharging of capacitors, Electricity and Magnetism, magnetic field and Faraday's law, self and mutual inductance, Ampere's law, Magnetic circuit, Single phase transformer, principle of operation, EMF equation, voltage ratio, current ratio, KVA rating, efficiency and regulation, Electro mechanical energy conversion.



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UNIT IV [Text Book -1,3]

(12 Periods)

Measurements and Sensors: Introduction to measuring devices/sensors and transducers (Piezoelectric and thermo-couple) related to electrical signals, Elementary methods for the measurement of electrical quantities in DC and AC systems(Current & Single-phase power). Electrical Wiring and Illumination system: Basic layout of the distribution system, Types of Wiring System &Wiring Accessories, Necessity of earthing, Types of earthing, Safety devices &system. Principle of batteries, types, construction and application, Magnetic material and B-H Curve, Basic concept of indicating and integrating instruments.

Text Books:

1. *A Textbook of Electrical Technology*,(vol. I),B. L. Theraja, Chand and Company Ltd., New Delhi.
2. *Basic Electrical Engineering*, V. K. Mehta, S. Chand and Company Ltd., NewDelhi.
3. *Fundamentals of Electrical and Electronics Engineering*, Smarjith Ghosh, Prentice Hall (India) Pvt.Ltd.

Reference Books:

1. *Basic of Electrical Engineering*, T. K. Nagsarkar and M. S. Sukhija, Oxford University Press.
2. T. K. Nagsarkar and M. S. Sukhija, Basic of Electrical Engineering, Oxford University Press, 2011.
3. *Introduction to Electrodynamics*, D. J. Griffiths, (Fourth Edition), Cambridge University Press.
4. *Engineering Circuit Analysis*, William H. Hayt & Jack E. Kemmerly, McGraw-Hill Book Company Inc.

CO-PO Mapping:

CO.No	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1
1	3	1									
2	1	3		1							
3	1	3		1							1
4	1	2		1					1		1



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CB 151	Fundamentals of Physics Lab			
Semester I (First year)	L	T	P	C
	-	-	2	1

List of Experiments:

- 1) Magnetic field along the axis of current carrying coil – Stewart and Gee
- 2) Determination of Hall coefficient of semi-conductor
- 3) Determination of Plank constant
- 4) Determination of wave length of light by Laser diffraction method
- 5) Determination of wave length of light by Newton's Ring method
- 6) Determination of laser and optical fiber parameters
- 7) Determination of Stefan's Constant.

Course Pre-Requisites:

- *Need a background in the fundamental formulas & units of XII standard physics.*

Course Objectives:

1. To gain practical knowledge by applying the experimental methods to correlate with the Physics theory.
2. Communicate their ideas effectively, both orally and in writing; and function effectively in multidisciplinary teams.
3. To give skills that can transfer critical thinking in to problem solving methods, how to identify what data is important, how to collect that data and then draw conclusions from it.
4. To learn the usage of electrical and optical systems for various measurements.

Course Outcomes: At the end of the course, the student will be able to :

- CO1:** Describe the various procedures and techniques for the experiments.
- CO2:** Develop design/problem solving skills, practical experience through laboratory assignments which provide opportunities for developing team in multidisciplinary environments.
- CO3:** Recognize and describe to test the optical components using principles of interference, diffraction, laser & optical fiber parameters.
- CO4:** Apply the analytical techniques and graphical analysis to the experimental data.



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CO-PO MAPPING:

Course Outcomes	<u>Program Outcomes</u>											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO1	M	M	-	M	-	-	-	-	M	-	-	L
CO2	M	M	-	M	-	-	-	-	M	-	-	L
CO3	M	M	-	M	-	-	-	-	M	-	-	L
CO4	M	M	-	M	-	-	-	-	M	-	-	L

H = Highly Related M = Medium L = Low



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CB 152 Principles of Electrical Engineering lab				
Semester I (First year)	L	T	P	C
	-	-	2	1

Laboratory:

1. Familiarization of electrical Elements, sources, measuring devices and transducers related to electrical circuits
2. Determination of resistance temperature coefficient.
3. Verification of Superposition Theorem.
4. Verification of Thevenin's Theorem.
5. Verification of Norton's Theorem.
6. Verification of Maximum Power Transfer Theorem.
7. Simulation of R-L-C series circuits for $X_L > X_C$, $X_L < X_C$
8. Simulation of Time response of RC circuit
9. Verification of relation in between voltage and current in three phase balanced star and delta connected loads.
10. Demonstration of measurement of electrical quantities in DC and AC systems.



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CB 153 Fundamentals of Computer Science Lab				
Semester I (First year)	L	T	P	C
	-	-	2	1

Laboratory:

1. Algorithm and flowcharts of small problems like GCD
2. Structured code writing with:
 - i. Small but tricky codes
 - ii. Proper parameter passing
 - iii. Command line Arguments
 - iv. Variable parameter
 - v. Pointer to functions
 - vi. User defined header
 - vii. Make file utility
 - viii. Multi file program and user defined libraries
 - ix. Interesting substring matching / searching programs
 - x. Parsing related assignments

Text Books:

1. *The C Programming Language*, (Second Edition) B. W. Kernighan and D. M. Ritchi, PHI.

Reference Books:

1. *Programming in C*, (Second Edition) B. Gottfried, Schaum Outline Series.
2. *C: The Complete Reference*, (Fourth Edition), Herbert Schildt, McGrawHill.
3. *Let Us C*, Yashavant Kanetkar, BPB Publications.



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CB 154	Business Communication & Value Science-1 Lab			
Semester I (First year)	L	T	P	C
	-	-	3	1.5

Nature of Course: Behavioural

Course Pre Requisites: Basic Knowledge of high school English

Course Objectives:

- Understand what life skills are and their importance in leading a happy and well-adjusted life
- Motivate students to look within and create a better version of self
- Introduce them to key concepts of values, life skills and business communication

Course Outcomes:

CO1: Recognize the need for life skills and values

CO2: Recognize own strengths and opportunities

CO3: Apply the life skills to different situations

CO4: Understand the basic tenets of communication

CO5: Apply the basic communication practices in different types of communication

UNIT-I

Introducing self: Activity on self-introduction, introducing others, SWOT analysis **Overview of Business Communication:** Newspaper report, celebrity conversations, quiz **Self-awareness:** Identity, body awareness, stress management

UNIT-II

Essential Grammar-I: Refresher on parts of speech, tenses, functional grammar, sentence formation, common errors

Communication Skills: Overview of communication skills, barriers of communication, effective communication, types of communication- verbal and non – verbal

Listening Skills: Law of nature-, importance of listening skills, difference between listening and hearing, types of listening

Expressing self: Connecting with emotions, visualizing and experiencing purpose



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UNIT-III

Verbal communication: Pronunciation, clarity of speech

Email writing: Formal and informal emails

Vocabulary Enrichment: Exposure to words from General Service List (GSL) by West, Academic word list (AWL) technical specific terms related to the field of technology, phrases, idioms, significant abbreviations formal business vocabulary – Read Economic Times, Reader's Digest, National Geographic, Toastmaster style Table Topics speech with evaluation

Written Communication: Summary writing, story writing

Build your CV – start writing your comprehensive CV including every achievement in your life, no format, no page limit

Life skill: Stress management, working with rhythm and balance, colours, and teamwork

UNIT-IV

Understanding Life Skills: Movie based learning

Introduction to life skills What are the critical life skills

Multiple Intelligences Embracing diversity – Activity on appreciation of diversity

Life skill: Community service – work with an NGO and make a presentation, Join a trek **Values to be learnt:** Leadership, teamwork, dealing with ambiguity, managing stress, motivating people, creativity, result orientation

Text Books:

There are no prescribed text books for Semester 1

Reference Books:

1. English vocabulary in use – Alan Mc'Carthy and O'dell
2. APAART: Speak Well 1 (English language and communication)
3. APAART: Speak Well 2 (Soft Skills)
4. Business Communication – Dr. Saroj Hiremath

Web References:

1. Train your mind to perform under pressure- Simon sinek <https://curiosity.com/videos/simon-sinek-on-training-your-mind-to-perform-under-pressure-capture-your-flag/>
2. Brilliant way one CEO rallied his team in the middle of layoffs <https://www.inc.com/video/simon-sinek-explains-why-you-should-put-people-before-numbers.html>
3. Will Smith's Top Ten rules for success <https://www.youtube.com/watch?v=bBsT9omTeh0>

Online Resources:

1. <https://www.coursera.org/learn/learning-how-to-learn>
2. <https://www.coursera.org/specializations/effective-business-communication>



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CBMC1	Constitution of India			
Semester I(First Year)	L	T	P	C
	2	-	-	-

Course Objectives:

To provide basic information about Indian Constitution.

Course Outcomes:

After successful completion of the course, the students are able to

1. Understand the significance of many provisions of the Constitution as well as to gain insight into their back ground. They will also understand number of fundamental rights subject to limitations in the light of leading cases.
2. Study guidelines for the State as well as for the Citizens to be followed by the State in the matter of administration as well as in making the laws. It also includes fundamental duties of the Indian Citizens in Part IV A (Article 51A).
3. Understand administration of a State, the doctrine of Separation of Powers.
4. Know how the State is administered at the State level and also the powers and functions of High Court.
5. Understand special provisions relating to Women empowerment and also children. For the stability and security of the Nation, Emergency Provision are Justified.
6. Understand election commission as an independent body with enormous powers and functions to be followed both at the Union and State level. Amendments are necessary, only major few amendments have been included.

UNIT- I [CO1]

(10 Periods)

Preamble to the Constitution of India Domicile and Citizenship. Fundamental rights under Part III, Leading Cases. Relevance of Directive Principles of State Policy under Part-IV, IV-A Fundamental duties.

UNIT- II [CO:2,3]

(10 Periods)

Union Executive - President, Vice-President, Prime Minister, Union Legislature - Parliament and Union Judiciary - Supreme Court of India. State Executive - Governors, Chief Minister, State Legislature and High Court.

UNIT- III [CO:3,5]

(10 Periods)

Special Constitutional Provisions for Scheduled Casters and Tribes, Women and Children and Backward Classes, Emergency Provisions.

UNIT- IV [CO:6]

(10 Periods)

Electoral process, Centre State Relations (Amendment Procedure, 42nd, 44th, 74th, 76th, 86th and 91st Constitutional amendments).



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Learning Resources:

Text Book:

DurgaDasBasu:"IntroductiontotheConstitutionofIndia"(studentedition)Prentice-HallEEE,19th/20th Edition,2001.

Reference Book(s):

1. M.V.Pylee, "An Introduction to Constitution of India", Vikas Publishing,2002.
2. BrijKishoreSharma,"IntroductiontotheConstitutionofIndia",PHI,LearningPvt.Ltd.,New Delhi,2011.



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CB 121	Linear Algebra			
Semester II (First Year)	L	T	P	C
	3	-	-	3

Course Objectives:

The objective of this course is to familiarize the Prospective engineers with techniques in Linear Algebra. It aims to equip the students with standard concepts and tools at an intermediate to advanced level that will serve them well towards tackling more a level of mathematics and applications that they would find useful in their discipline.

Course Outcomes:

At the end of the course, a student will be able to:

CO1: Apply knowledge of basics of Matrices, Determinants and solve the consistency of any type of systems.

CO2: Describe Vector Space, Orthogonality and Projection.

CO3: Calculate Eigen values and Eigen Vectors.

CO4: Describe Singular value decomposition and Principal component analysis.

UNIT-I:

[CO-1] (12 Periods)

Introduction to Matrices and Determinants; Solution of Linear Equations; Cramer's rule; Inverse of a Matrix. Vectors and linear combinations; Rank of a matrix; Gaussian elimination; LU Decomposition; Solving Systems of Linear Equations using the tools of Matrices.

UNIT-II:

[CO-2] (12 Periods)

Vector space; Dimension; Basis; Orthogonality; Projections; Gram-Schmidt orthogonalization and QR decomposition.

UNIT-III:

[CO-3] (12 Periods)

Eigen values and Eigenvectors; Positive definite matrices; Linear transformations; Hermitian and unitary matrices.

UNIT-IV:

[CO-4] (12 Periods)

Singular value decomposition and Principal component analysis; Introduction to their applications in Image Processing and Machine Learning.

Text Books:

1. *Higher Engineering Mathematics*, B. S. Grewal, Khanna Publishers.

Reference Books:

1. *Advanced Engineering Mathematics*, (Seventh Edition), Peter V. O'Neil, Cengage Learning.
2. *Advanced Engineering Mathematics*, (Second Edition), Michael. D. Greenberg, Pearson.
3. *Introduction to linear algebra*, (Fifth Edition), Gilbert Strang, Wellesley-Cambridge Press.
4. *Applied Mathematics* (Vol. I & II), P. N. Wartikar & J. N. Wartikar, Pune Vidyarthi Griha Prakashan.
5. *Digital Image Processing*, R C Gonzalez and R E Woods, Pearson.
6. <https://machinelearningmastery.com/introduction-matrices-machine-learning/>



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CO-PO MAPPING:

Course Outcomes	Program Outcomes											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO 1	H	M		-	-	-	-	-	-	-	-	M
CO 2	M	M		-	-	-	-	-	-	-	-	M
CO 3	H	H		-	-	-	-	-	-	-	-	M
CO 4	H	H		-	-	-	-	-	-	-	-	H

H = Highly Related M = Medium L = Low



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CB 122	Statistical Methods			
Semester II (First Year)	L	T	P	C
	3	-	-	3

Course Objectives:

The student who successfully completes this course will have:

1. The knowledge in various sampling techniques and to find the relationship between the bivariate data.
2. The skill to adapt Analysis of Variance and predict the future behavior based on time series data.
3. The ability to understand the criteria of a good estimator.
4. The basic concepts of testing of hypothesis and its applications for non-parametric data.

Course Outcomes:

On completion of this course, students will be able to:

CO 1: Apply various techniques to collect the data and to fit the data by various models.

CO 2: Design and conduct experiments by ANOVA and forecast the data by various models in time series.

CO 3: Solve the problems based on estimation theory.

CO 4: Test the hypothesis for non parametric data.

UNIT-I

(CO1) (14 periods)

Sampling Techniques: Random sampling. Sampling from finite and infinite populations. Estimates and standard error (sampling with replacement and sampling without replacement), Sampling distribution of sample mean, stratified random sampling.

Linear Statistical Models: Scatter diagram. Linear regression and correlation. Least squares method. Rank correlation. Multiple regression & multiple correlation.

UNIT-II

(CO2) (12 periods)

ANOVA: Analysis of Variance (one-way classification), Analysis of Variance (two-way classification).

Basics of Time Series Analysis & Forecasting: Stationary, ARIMA Models: Identification, Estimation and Forecasting.

UNIT-III

(CO3) (12 periods)

Estimation: Point estimation, criteria for good estimates (un-biasedness, consistency), Methods of estimation including maximum likelihood estimation.

Sufficient Statistic: Concept & examples, complete sufficiency, their application in estimation.



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(CO4) (12periods)

Test of hypothesis: Concept & formulation, Type I and Type II errors, Neyman Pearson lemma, Procedures of testing.

Non-parametric Inference: Comparison with parametric inference, Use of order statistics. Sign test, Wilcoxon signed rank test, Mann-Whitney test, Run test, Kolmogorov-Smirnov test. Spearman's and Kendall's test. Tolerance region.

Data Source:

- www.rbi.org.in

Text Books:

1. *Probability and Statistics for Engineers* (Fourth Edition), I.R. Miller, J.E. Freund and R. Johnson, Prentice Hall India Learning Private Limited.

CO-PO Mapping

[illegible]



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CB 123	Principles of Electronics Engineering			
Semester II(First Year)	L	T	P	C
	3	-	-	3

Course Pre Requisites:

Engineering Physics, Basic Electrical and Electronics Engineering

Course Objective:

The objective of this course is to introduce the fundamental concepts in electronics to know the operation Electronic devices and circuits and also the implementation Digital Circuits, realization of digital components of circuit level.

Course Outcomes:

Students will able to

CO 1: Understand the behavior of Semi Conductors with respect to current carrying capability and the operation of diode, diode circuits and rectifiers

CO 2: Understand the operation of BJT, JFET and MOSFET as well as amplifier circuits

CO 3: Understand the concepts of feedback and its advantages and disadvantages and to know the operation of operational amplifier.

CO 4: Understand the difference between analog and digital signals and implementation details of basic digital elements at circuit level.

UNIT I

Semiconductors: Crystalline material: Mechanical properties, Energy band theory, Fermi levels; Conductors, Semiconductors & Insulators: electrical properties, band diagrams. Semiconductors: Intrinsic & extrinsic, energy band diagram, P-type and N-type semiconductors, drift & diffusion carriers.

Diodes and Diode Circuits: Formation of P-N junction, Energy band diagram, Built-in-potential, forward and reverse biased P-N junction, Formation of depletion zone, V-I characteristics, Zener breakdown, Avalanche breakdown and its reverse characteristics; Junction capacitance and Varactor diode. Simple diode circuits, load line, Linear piece wise model; Rectifier circuits: half wave, full wave, PIV, DC voltage and current, ripple factor, efficiency, idea of regulation.

UNIT II

Bipolar Junction Transistor: Formation of PNP/NPN junctions, energy band diagram: Transistor mechanism and principal of transistor, CE, CB, CC configuration, Transistor characteristics : cut-off active and saturation mode, transistor action, injection efficiency, base transport factor and current amplification factor for CB and CE modes. Biasing and Bias stability: calculation of stability factor.

Field Effect Transistor: Concept of Field Effect Transistor (channel width modulation), Gate isolation types, JFET Structure and characteristics, MOSFET Structure and characteristics, depletion and enhancement types; CS, CG, CD configurations; CMOS :Basic Principals.



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UNIT III

Feed Back Amplifier, Oscillator and Operational Amplifiers: Concept (Block diagram), properties, positive and negative feedback, loop gain, open loop gain, feedback factors; topologies of feedback amplifier; effect of feedback on gain, output impedance, input impedance, sensitivities(qualitative), band width stability; effect of positive feedback: instability and oscillation, condition of oscillation, Barkhausen criteria. Introduction to integrated circuits, operational amplifier and its terminal properties; Application of operational amplifier: Inverting and non-inverting mode of operation, Adders, Subtractors, Constant-gain multiplier, Voltage follower, comparator, Integrator, Differentiator.

UNIT IV

Digital Electronics Fundamentals: Difference between analog and digital signals, Logic ICs, half and full adder/subtractor, multiplexers, de-multiplexer, flip-flop, shift registers, counters.

Text Books:

1. Microelectronics Circuits, Adel S. Sedra and Kenneth Carless Smith, Oxford University Press.
2. Millman's Integrated Electronics, Jacob Millman, Christos Halkias, Chetan Parikh, McGraw Hill Education.
3. Digital Logic & Computer Design, M. Morris Mano, Pearson

Reference Books:

1. Electronic Devices and Circuit Theory, Robert L. Boylestad, Louis Nashelsky.
2. Solid State Electronic Devices, 6th Edition, Ben Streetman, Sanjay Banerjee
3. Electronic Principle, Albert Paul Malvino.
4. Electronics Circuits: Discrete & Integrated, D. Schilling, C. Belove, T. Apele, Wicz, R. Saccardi.
5. Micro electronics, Jacob Millman, Arvin Grabel.
6. Electronics Devices & Circuits, S. Salivahanan, N. Suresh Kumar, A. Vallavaraj

CO-PO MAPPING:

Course Outcomes	Program Outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	H	L	M								M
CO2	H	H	L	M								M
CO3	H	H	L	M								M
CO4	H	H	L	M								M

H=Highly Related

M=Medium

L=Low



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CO-PEO MAPPING:

Course Outcomes	Program Educational Objectives		
	PEO1	PEO2	PEO3
CO1	H	L	
CO2	H	L	
CO3	H	L	
CO4	H	L	

H=Highly Related

M=Medium L=Low

CO-PSO MAPPING:

Course Outcomes	Program Specific Outcomes		
	PSO1	PSO2	PSO3
CO1	H	M	L
CO2	H	M	L
CO3	H	M	L
CO4	H	M	L

H=Highly Related

M=Medium L=Low



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CB 124	Data Structures & Algorithms			
Semester II(First Year)	L	T	P	C
	3	1	-	3

Course Pre Requisite(s): Basic understanding of C programming language Course

Course Objective: The course is aimed to provide an understanding of key concepts underlying the choice and implementation of data structures, algorithms and step by step approach in solving problems with the help of these fundamental data structures.

Course Outcome(s) Students will be able to:

CO1: Understand the fundamentals, analysis of algorithms and implement linear data Structures.

CO2: Understand and implement Non Linear data structure of Trees, and implement Non Linear data structure of Graphs.

CO3: Understand and implement the different search techniques.

CO4: Understand the concepts of distributed system security

UNIT I

(15 Periods)

Basic Terminologies and Introduction to Algorithm & Data Organization: Algorithm specification, Recursion, Performance analysis, Asymptotic Notation - The Big-O, Omega and Theta notation, Programming Style, Refinement of Coding - Time-Space Trade Off, Testing, Data Abstraction

Linear Data Structure: Array, Stack, Queue, Linked-list and its types, Various Representations, Operations & Applications of Linear Data Structures

UNIT II

(13 Periods)

Non-linear Data Structure: Trees (BinaryTree, Threaded Binary Tree, Binary Search Tree, B &B+Tree, AVL Tree, Splay Tree) and Graphs (Directed, Undirected), Various Representations, Operations & Applications of Non-Linear Data Structures

UNIT III

(12 Periods)

Searching and Sorting on Various Data Structures: Sequential Search, Binary Search, Comparison Trees, Breadth First Search, Depth First Search Insertion Sort, Selection Sort, Shell Sort, Divide and Conquer Sort, Merge Sort, Quick Sort, Heap sort, Introduction to Hashing

UNIT IV

(10 Periods)

File: Organization (Sequential, Direct, Indexed Sequential, Hashed) and various types of accessing schemes.

Graph: Basic Terminologies and Representations, Graph search and traversal algorithms and complexity analysis.

Text Books:

1. *Fundamentals of Data Structures*, E. Horowitz, S. Sahni, S. A-Freed, Universities Press.
2. *Data Structures and Algorithms*, A. V.Aho, J. E.Hopperoft, J. D.Ullman, Pearson.



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Reference Books:

1. *The Art of Computer Programming: Volume 1: Fundamental Algorithms*, Donald E.Knuth.
2. *Introduction to Algorithms*, Thomas, H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, The MIT Press.
3. *Open Data Structures: An Introduction (Open Paths to Enriched Learning)*, (Thirty First Edition), Pat Morin, UBC Press.

CO-PO MAPPING:

Course Outcomes	<u>Program Outcomes</u>											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO 1	H	H	H	-	-	-	-	-	-	-	-	M
CO 2	H	H	H	H	H	-	-	-	-	-	-	M
CO 3	H	H	H	H	H	-	-	-	-	-	-	M
CO 4				H	H	-	-	-	-	-	-	M

H = Highly Related

M=Medium L =Low

CO-PEO MAPPING:

Course Outcomes	<u>Program Educational Outcomes</u>		
	PE01	PE02	PE03
CO 1	H	H	M
CO 2	H	H	M
CO 3	H	H	M
CO 4	H	M	M

H = Highly Related

M=Medium L =Low

CO-PSO MAPPING:

Course Outcomes	<u>Program Educational Outcomes</u>		
	<u>PSO1</u>	<u>PSO2</u>	<u>PSO3</u>
CO 1	H	M	M
CO 2	H	M	M
CO 3	H	M	M
CO 4	H	M	M

H = Highly Related

M=Medium L =Low



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CB 125	Fundamentals of Economics			
Semester II(First Year)	L	T	P	C
	3	-	-	3

Course Outcomes:

After successful completion of the course, the students are able to-

CO1: To explain, analyze and predict consumer behavior under conditions of certainty and uncertainty for individual and market demand for goods and supply, apply the concept of market equilibrium and calculate welfare measures such as consumer surplus, taxes, subsidies and social welfare.

CO2: To calculate the minimal cost input factor quantities for a firm and optimal selling prices, supply quantities and resulting profits of firms in different market structures (including perfect competition and various forms of imperfect competition, like monopolies, oligopolies, and monopolistic competition).

CO3: To recognize the key issues in macro economic analysis, in particular, how macro economic shocks affects businesses, develop a perspective that is supported with relevant information and integrative thinking for making conclusion.

CO4: To discuss and explain the role of the government in the economy, analyze and predict the effect of government measures (policies etc.) on market prices for sustainable development.

UNIT I

[CO 1] (12 Periods)

Microeconomics: Principles of Demand and Supply – Supply Curves of Firms – Elasticity of Supply; Demand Curves of Households – Elasticity of Demand; Equilibrium and Comparative Statics (Shift of a Curve and Movement along the Curve); Welfare Analysis – Consumers' and Producers' Surplus – Price Ceilings and Price Floors; Consumer Behaviour– Axioms of Choice – Budget Constraints and Indifference Curves; Consumer's Equilibrium – Effects of a Price Change, Income and Substitution Effects – Derivation of a Demand Curve; Applications – Tax and Subsidies – Inter temporal Consumption – Suppliers' Income Effect

UNIT II

[CO 2] (12 Periods)

Theory of Production : Production Function and Iso-quants – Cost Minimization ; Cost Curves – Total, Average and Marginal Costs – Long Run and Short Run Costs; Equilibrium of a Firm Under Perfect Competition ; Monopoly ,Oligopoly and Monopolistic Competition

UNIT III

[CO 3] (12 Periods)

Macroeconomics : National Income and its Components – GNP, NNP, GDP, NDP ; Consumption Function; Investment; Simple Keynesian Model of Income Determination and the Keynesian Multiplier ; Government Sector – Taxes and Subsidies ; External Sector – Exports and Imports

UNIT IV

[CO 4] (12 Periods)

Money – Definitions; Demand for Money – Transactionary and Speculative Demand ;Supply of Money – Bank's Credit Creation Multiplier; Integrating Money and Commodity Markets – IS, LM Model; Business Cycles and Stabilization – Monetary and Fiscal Policy – Central Bank and the Government; The Classical Paradigm – Price and Wage Rigidities – Voluntary and Involuntary Unemployment



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Learning Resources:

Text Book(s):

1. *Microeconomics* , Pindyck,Robert S., and DanielL.Rubinfeld
2. *Macroeconomics*,Dornbusch,Fischer andStartz
3. *Economics*,Paul Anthony Samuelson,WilliamD.Nordhaus

Reference Book(s):

1. *IntermediateMicroeconomics:A ModernApproach*,HalR,Varian
2. *Principles of Macroeconomics*, N.GregoryMankiw

CO-PO Mapping :

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1			☐			☐	☐				☐	
CO2							☐				☐	
CO3						☐	☐				☐	☐
CO4							☐				☐	☐

CO-PSO Mapping:

	PSO1	PSO2	PSO3
CO1		☐	☐
CO2		☐	☐
CO3		☐	☐
CO4		☐	☐



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CB 161	Statistical Methods Lab			
Semester II(First Year)	L	T	P	C
	-	-	2	1

Course Objectives:

The student who successfully completes this course will have:

- The knowledge to use R for statistical programming, computation, modeling and graphics.
- The skill to write functions and use R in an efficient way.
- The ability to fit some basic types of statistical models using R.
- The idea to expand the knowledge of R on their own.

Course Outcomes:

On completion of this course, students will be able to:

CO 1: Write the programs in R to solve the statistical problems.

CO 2: Apply various built in functions in R to solve the computational and modeling problems.

CO 3: Interpret the statistical data by various functions of graphical representation.

CO 4: Understand-reading, writing, working and manipulating the data in various data frames.

R statistical programming language:

Introduction to R

- Functions
- Control flow and Loops
- Working with Vectors and Matrices
- Reading in Data
- Writing Data
- Working with Data
- Manipulating Data
- Simulation
- Linear model
- Data Frame
- Graphics in R



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CB 162 Principles of Electronics Engineering Lab				
Semester II(First Year)	L	T	P	C
	-	-	2	1

Course Pre Requisites:

Engineering Physics Lab

Course Objective:

To introduce the students the circuit level implementation and verification of the characteristics of diodes, transistors, op-amps and digital circuits.

Course Outcomes:

At the end of the course student will be

- Able to verify the characteristics of diode, BJT and MOSFET
- Able to understand the circuit level implementation of digital circuits
- To verify the operation of op-amp in inverting amplifier configuration
- To design a fixed bias circuit for a given specifications.

Syllabus:

- Verification of basic logic gates operation using discrete components.
- Binary to gray code converter.
- Verification of half adder and half subtractor.
- Verification of full adder.
- Half wave rectifier operation and parameter calculation.
- V-I characteristics of P-N junction diode.
- V-I characteristics of zener diode.
- Output characteristics of common base configuration.
- Drain characteristics of MOSFET.
- Inverting amplifier using op-amp.



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Reference book:

1. Electronic Devices and Circuit Theory, Robert L. Boylestad, Louis Nashelsky.

CO-PO MAPPING:

Course outcomes	Program Outcomes											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	H	L	M								M
CO2	H	H	L	M								M
CO3	H	H	L	M								M
CO4	H	H	L	M								M

H=Highly Related

M=Medium

L=Low

CO-PEO MAPPING:

Course outcomes	Program Educational Objectives		
	PEO1	PEO2	PEO3
CO1	H	L	
CO2	H	L	
CO3	H	L	
CO4	H	L	

H=Highly Related

M=Medium

L=Low

CO-PSO MAPPING:

Course outcomes	Program Specific Outcomes		
	PSO1	PSO2	PSO3
CO1	H	M	L
CO2	H	M	L
CO3	H	M	L
CO4	H	M	L

H=Highly Related

M=Medium

L=Low



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CB 163	Data Structures & Algorithms Lab			
Semester II(First Year)	L	T	P	C
	-	-	2	1

Course Description and Objectives:

The course is designed to develop skills to design and analyze simple linear and nonlinear data structures. It strengthens the ability to the students to identify and apply the suitable data structure for the given real world problem. It enables them to gain knowledge in practical applications of data structures.

Course Outcomes:

At the end of this lab session, the student will

CO 1: Be able to design and analyze the time and space efficiency of the data structure.

CO 2: Be capable to identify the appropriate data structure for given problem.

CO 3: Have practical knowledge on the applications of data structures.

CO 4: Have practical knowledge on handling data structures with files.

Laboratory

1. Towers of Hanoi using user defined stacks.
2. Reading, writing, and addition of polynomials.
3. Line editors with line count, word count showing on the screen.
4. Trees with all operations.
5. All graph algorithms.
6. Saving / retrieving non-linear data structure in/from a file

CO-PO MAPPING:

Course Outcomes	<u>Program Outcomes</u>											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO 1	H	H	H	-	-	-	-	-	-	-	-	M
CO 2	H	H	H	H	H	-	-	-	-	-	-	M
CO 3	H	H	H	H	H	-	-	-	-	-	-	M
CO 4				H	H		-	-	-	-	-	M

H = Highly Related

M=Medium

L =Low



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CO-PEO MAPPING:

Course Outcomes	<u>Program Educational Outcomes</u>		
	PE01	PE02	POE3
CO 1	H	H	M
CO 2	H	H	M
CO 3	H	H	M
CO 4	H	M	M

H = Highly Related

M=Medium L =Low

CO-PSO MAPPING:

Course Outcomes	<u>Program Educational Outcomes</u>		
	PSO1	PSO2	PSO3
CO 1	H	M	M
CO 2	H	M	M
CO 3	H	M	M
CO 4	H	M	M

H = Highly Related

M=Medium L =Low

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CB 164	Business Communication & Value Science - II Lab			
Semester II (First Year)	L	T	P	C
	-	-	3	1.5

Nature of Course: Behavioural**Course Pre Requisites:** Basic Knowledge of high school English**Course Objectives:**

- Develop effective writing, reading, presentation and group discussion skills.
- Help students identify personality traits and evolve as a better team player.
- Introduce them to key concepts of : Morality ,Behavior and beliefs, Diversity Inclusion.

Course Outcomes:

Upon completion of the course, students shall have ability to:

- CO1: Understand tools of structured written communication
- CO2: Use tools of structured written communication
- CO3: Use electronic/social media to share concepts and ideas
- CO4: Develop materials for an organization dedicated to a social cause
- CO5: Understand the basics of presentation
- CO6: Apply effective techniques to make presentations.
- CO7: Assess presentations based on given criteria
- CO8: Understand tools for quick reading.
- CO9: Apply the basic concept of speed reading, skimming and scanning
- CO10: Identify individual personality types and role in a team
- CO11: Recognize the concepts of outward behavior and internal behavior
- CO12: Understand the basic concepts of Morality and Diversity
- CO13: Create communication material to share concepts and ideas
- CO14: Argue on a topic based on morality and diversity
- CO15: Articulate opinions on a topic with the objective of influencing others
- CO16: Organize an event to generate awareness and get support for a cause

UNIT I

Written Communication: Understand tools of structured written communication, research & report on social issue identified, create communication material to share concepts and ideas, create the magazine, launching an E Magazine

UNIT II

Forming an NGO: Identify a social cause, Create Vision, Mission, Value statement, tagline and design and logo



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Presentation Skills: Basics of presentation, techniques to make presentations, ORAI, assess presentation based on given criteria, use electronic/social media to share concepts and ideas, prepare and publish the second episode of the E Magazine

Speed Reading: Introduction to skimming and scanning, SATORI – Join the dots

UNIT III

Brain storming: Ad campaign, discusses and explores, articulate & amplify a social issue

Communication: Design a skit, enact & promote a play, capture likes & reviews prepare and publish the third episode of the E Magazine

Team Work: Intro of Dr. Meredith Belbin's research on team work, Belbin's 8 Team Roles and Lindgren's Big 5 personality traits, Team Falcon practical

UNIT IV

Morality and Diversity: Short film on diversity, Touch the target (Blind man) - Debriefing of the Practical, Film: "The fish and I" by BabakHabibifar"

Communication material to share concepts: Narrate a story, feedback, research on a book, write a review in a blog, video record interviews of people Debate on the topic of diversity, prepare and publish the final episode of the E Magazine, SATORI, GD, revisit your resume, a day with the NGO

Text Books:

There are no prescribed texts for Semester 2 – there will be handouts and reference

Reference Books:

1. Guiding Souls: Dialogues on the purpose of life; Dr. A.P.J Abdul Kalam; Publishing Year- 2005; Co-author--ArunTiwari
2. The Family and the Nation; Dr. A.P.J Abdul Kalam; Publishing year: 2015; Co-author: AcharyaMahapragya
3. The Scientific India: A twenty First Century Guide to the World around Us; Dr. A.P.JAbdulKalam; Publishing year: 2011; Co-author-Y.S.Rajan
4. Forge Your Future: Candid, Forthright, Inspiring ; Dr. A.P.J Abdul Kalam; Publishingyear: 2014
5. Abundance: The Future is Better Than You Think; Peter H. Diamandis and StevenKotler; Published: 21 Feb, 2012; Publisher: FreePress
6. Start With Why: How Great Leaders Inspire Everyone to Take Action; Simon Sinek;Published: 6 October 2011; Publisher: Penguin.
7. Advertising & IMC: Principles and Practice; Sandra Moriarty, Nancy D. Mitchell, William D. Wells; Published: 15 June 2016; Publisher: Pearson Education India



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Web References:

1. Ethics: Fundamentals and Approaches to Ethics _ <https://www.eolss.net/Sample-Chapters/C14/E1-37-01-00.pdf>
2. A Framework for Making Ethical Decisions <https://www.brown.edu/academics/science-and-technology-studies/framework-making-ethical-decisions>
3. Five Basic Approaches _ to Ethical Decision-
http://faculty.winthrop.edu/meelerd/docs/rolos/5_Ethical_Approaches.pdf

Online Resources:

1. <https://youtu.be/CsaTslhSDI>
2. https://m.youtube.com/watch?feature=youtu.be&v=IIKvV8_T95M
3. <https://m.youtube.com/watch?feature=youtu.be&v=e80BbX05D7Y>
4. https://m.youtube.com/watch?v=dT_D68RJ5T8&feature=youtu.be
5. <https://m.youtube.com/watch?v=7sLLEdBgYYY&feature=youtu.be>



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CBMC02	Environmental Science			
Semester II (First Year)	L	T	P	C
	2	-	-	-

Course Objectives: To enable the students to

- Understand that humans are an integral part of environment and hence their activities reflect on the environment.
- realize and appreciate the importance of ancient practices and their importance in the present times
- appreciate the contribution of individuals for the upkeep of environmental standards, in turn help the humans live better.

Course Objectives:

After successful completion of the course, the students are able to

CO 1: evaluate the implications of human activities and thereby promote ecofriendly technologies.**CO 2:** promote awareness among the members of the society for a sustainable environment.**CO 3:** include and give priority to environmental protection in all developmental projects.**A. AWARENESS ACTIVITIES - SMALL GROUP MEETINGS**

I. Source of water for human consumption/activities:

- a. collection of information pertaining to water resources and consumption in Andhra Pradesh
- b. Water resource on campus: General / Laboratory use and
- c. Drinking water - understands the background and adopt judicious management.
- d. Recycled water for Gardening - Particularly Lawns.
- e. Cut down wastage of electricity in class rooms / labs / hostels etc. by avoiding misuse.

II. After the group meetings and exposure to the local issues and healthy practices, students motivated to make:

- a. Posters
- b. Slogans/One liners for promoting awareness

III. Lectures from Experts (at least 2 in the course duration)

IV. A walk in the neighborhood to promote a chosen theme on environmental consciousness.

B. ACTUAL ACTIVITIES

1. Plantation on Campus and on the sides of approach road.
2. Distribution of saplings to the local colony dwellers and encourage plantation.
3. Development of Kitchen garden on campus - Cultivation of at least leafy vegetables and creepers like cucumber etc. for use in college canteen/hostels etc.
4. Adoption of "NO PLASTICS" on campus.
5. Field trip to gain knowledge of biodiversity, water shed, mining, pollution and other local issues.
6. Preparation of working models for energy generation/transformation etc.

C. THEORY SYLLABUS FOR ASSESSMENT**Part-I**

1. Introduction to Environmental Studies, Scope and Importance.
2. Natural resources Renewable and Non-Renewable; Definition and importance of the following resources in detail: a. Forest b. Water c. Land d. Energy
3. Sustainable development - Concept and Measures.
4. Biodiversity - Definition, Types of Biodiversity, Values and threats to Biodiversity, Conservation of biodiversity, IUCN classification: Endangered, Threatened, Vulnerable, Rare species; Endemic and Exotic species.
5. Climate change - Global warming, Ozone depletion and Acid rain.



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Part-II

6. Water shed, water shed management in detail.
7. Solid wastes and Solid waste management.
8. Environmental Legislation, Environmental acts - Wild life protection act, Water act, Forest conservation act, Air act and Environmental protection act.
9. Case studies: Chernobyl nuclear disaster, Bhopal gas tragedy, Narmada bachaoandolan, silent valley, Story of Tuvalu, Story of Ganga.
10. Earth summit and Kyoto protocol; Measures at individual level for conservation of natural resources and sustainable development.

Learning Resources:

Text Books:

1. AnubhaKaushik and C.P.Kaushik - Environmental Studies, 3rd Edition, New Age International Publishers, New Delhi., 2012.
2. R. Rajagopalan - Environmental studies from crisis to cure, 3rd Edition, Oxford University press, 2012.

ASSESSMENT

1. Two assessments each of 40 marks will be done in the semester. The split up of each assessment is as follows:
 - a. Two internal theory examinations will be conducted for 18 marks each.
 - b. Evaluation of the prepared activity sheets and working models will be done for 12M (continual evaluation) twice in the semester in line with the theory examination.
 - c. 5 Marks for attendance and 5 marks for oral test.

Note: Weightages for a, b & c will be taken as per the assessment guidelines of the R-18 curriculum and projected to 100 marks.

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CB211	Computational Statistics			
Semester III (Second Year)	L	T	P	C
	3	-	-	3

Course Objectives:

The student who successfully completes this course will have:

- To study the concepts of multivariate normal distributed data.
- To develop a sound understanding of current, modern computational statistical approaches and their application to a variety of datasets.
- To understand the key technologies in data science and business analytics such as data mining, machine learning, visualization techniques, predictive modeling and statistics.
- To apply principles of data science to analyze and to effectively visualize the data.

Course Outcomes:

On completion of this course, students will be able to:

CO1: Remember the basic concepts of multivariate normal distribution

CO2: Interpret the results of discriminant analysis

CO3: Develop a sound understanding of current, modern computational statistical approaches and their application to a variety of datasets.

CO4: Apply algorithms to build machine intelligence.

UNIT I

Multivariate Normal Distribution: Multivariate Normal Distribution Functions, Conditional Distribution and its relation to regression model, Estimation of parameters.

UNIT II

Discriminant Analysis: Statistical background, linear discriminant function analysis, Estimating linear discriminant functions and their properties.

UNIT III

Principal Component Analysis: Principal components, Algorithm for conducting principal component analysis, deciding on how many principal components to retain, H-plot.

Factor Analysis: Factor analysis model, Extracting common factors, determining number of factors, Transformation of factor analysis solutions, Factor scores.

UNIT IV

Cluster Analysis: Introduction, Types of clustering, Correlations and distances, clustering by partitioning methods, hierarchical clustering, overlapping clustering, K-Means Clustering- Profiling and Interpreting Clusters.



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Text Books:

1. T.W.Anderson,“AnIntroductiontoMultivariateStatisticalAnalysis”,Wiley,3rd Edition,2003
2. Richard.A.JohnsonandDean.W.Wichern“AppliedMultivariateStatistical Analysis”PearsonPrenticeHall,6thEdition,2007
3. J.D.Jobson,“AppliedMultivariateDataAnalysis”,VolI&II,Springer,2012
4. H.Kris.“Statistical Tests for Multivariate Analysis”

CO-PO Mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	3	3	3	3	3	1	1	2	2	2	1
CO2	3	3	3	3	3	3	1	1	2	2	2	1
CO3	3	3	3	3	3	3	1	1	2	2	2	1
CO4	2	3	3	3	3	3	1	1	2	2	2	1

CO-PSO Mapping:

	PSO1	PSO2	PSO3
CO1	3	3	3
CO2	3	3	3
CO3	3	3	3
CO4	2	3	3



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CB212	Computer Organization & Architecture			
Semester III (Second Year)	L	T	P	C
	3	-	-	3

COURSE OBJECTIVES:*At the end of the course the students will understand*

- Working of computer system and the principles of instruction level architecture and instruction execution.
- Concepts of I/O devices, hardware components in CPU, and its working principles.
- State of art in memory system design and concepts of computer Arithmetic.
- Advanced pipelining techniques and basic concepts of parallel processors.

COURSE OUTCOMES:*After successful completion of the course, the students are able to***CO 1:** Define the structure of computer and construct control sequence for an instruction.**CO 2:** Demonstrate various I/O handling mechanisms and Design control unit organization.**CO3:** Illustrate memory hierarchy and Implement algorithms related to computer arithmetic.**CO 4:** Develop a pipeline for consistent execution of instructions and define various parallel processing concepts.**UNIT I** [Text book 1,2]

[CO 1] (13 Periods)

Revision of basics in Boolean logic and Combinational/Sequential Circuits Functional blocks of a computer: CPU, memory, input-output subsystems, control unit.

Instruction set architecture of a CPU: Registers, instruction execution cycle, RTL interpretation of instructions, addressing modes, instruction set. Outlining instruction sets of some common CPUs.

Data representation: Signed number representation, fixed and floating point representations, character representation.

UNIT II [Textbook 2]

[CO 2] (13 Periods)

Peripheral devices and their characteristics: Input-output subsystems, I/O device interface, I/O transfers – program controlled, interrupt driven and DMA, privileged and non-privileged instructions, software interrupts and exceptions. Programs and processes – role of interrupts in process state transitions, I/O device interfaces – SCSI, USB

Introduction to x86 architecture.

CPU control unit design: Hardwired and micro-programmed design approaches, design of a simple hypothetical CPU.



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UNIT III [Text book 2]**[CO 3] (13Periods)****Memory system design:** Semiconductor memory technologies, memory organization**Memory organization:** Memory interleaving, concept of hierarchical memory organization, cache memory, cache size vs. block size, mapping functions, replacement algorithms, write policies.**Computer arithmetic:** Integer addition and subtraction, ripple carry adder, carry look-ahead adder, etc. multiplication – shift-and-add, Booth multiplier, carry save multiplier, etc. Division restoring and non-restoring techniques, floating point arithmetic, IEEE 754format**UNIT IV [Textbook 2]****[CO 4] (13Periods)****Pipelining:** Basic concepts of pipelining, throughput and speedup, pipeline hazards.

Parallel Processors: Introduction to parallel processors, Concurrent access to memory and cache coherency

LEARNING RESOURCES**Text Books:**

1. *Computer System Architecture* M. M. Mano: 3rd ed., Prentice Hall of India, New Delhi, 1993.
2. *Computer Organization and Embedded Systems*, Carl Hamacher.

Reference Books:

1. *Computer Architecture and Organization*, John P. Hayes.
2. *Computer Organization and Architecture: Designing for Performance*, William Stallings.
3. *Computer System Design and Architecture*, Vincent P. Heuring and Harry F. Jordan.

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CB212.1	3	2	2					2		2		2
CB212.2	3		1		2			2		2	2	2
CB212.3	3		3	2				2		2		2
CB212.4	3	2	2	2	2			2		2		2

CO – PSO MAPPING:

	PSO1	PSO2	PSO3
CB212.1	3	2	3
CB212.2	3	2	3
CB212.3	3	2	3
CB212.4	3	2	3



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CB213	Object Oriented Programming			
Semester III (Second Year)	L	T	P	C
	3	1	-	3

Course Objectives:**At the end of the course, the student will understand:**

- The difference between object oriented programming and procedural programming.
- The C++ classes using appropriate encapsulation and design principles.
- The Advanced C++ features such as operator overloading, dynamic memory allocation, inheritance and polymorphism, file I/O, exception handling, etc.
- The object oriented concepts to solve bigger computing problems

Course Outcomes:**After successful completion of the course, the students are able to:****CO 1:** Understand the concepts and relative merits of C++**CO 2:** Implement programs using object oriented concepts such as encapsulation, inheritance and polymorphism**CO 3:** Implement stream I/O, templates and operator overloading**CO 4:** Understand Object Oriented Design and Modeling**UNIT 1 [Text book1]****(13 Periods)**

Procedural programming, An Overview of C: Types, Operator and Expressions, Scope and Lifetime, Constants, pointers, Arrays, and References, Control Flow, Functions and Program Structure, Namespaces, error handling, Input and Output (C-way), Library Functions (*string*, *math*, *stdlib*), Command line Arguments, Pre-processor directive.

Some difference between C and C++: Single line comments, Local variable declaration within function scope, function declaration, function overloading, stronger type checking, Reference variable, parameter passing –value vs reference, passing pointer by value or reference, Operator new and delete, the typecasting operator, Inline functions in contrast to macro, default arguments.

UNIT II [Text book 1]**(13 Periods)**

The Fundamentals of Object Oriented Programming: Necessity for OOP, Data Hiding, Data Abstraction, Encapsulation, Procedural Abstraction, Class and Object.

More extensions to C in C++ to provide OOP Facilities: Scope of Class and Scope Resolution Operator, Member Function of a class, private, protected and public Access Specifier, this keyword, Constructors and Destructors, friend class, error handling (exception.)

UNIT III [Text book1]**(13 Periods)**

Essentials of Object Oriented Programming: Operator overloading, Inheritance-Single and Multiple, Class Hierarchy, Pointers to Objects, Assignment of an Object to another Object, Polymorphism through dynamic binding, Virtual Functions, Overloading, Overriding and hiding, Error handling

Generic Programming: Template concept, class template, function template, template specialization



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UNIT IV [Textbook1,2]

(13 Periods)

Input and Output: Streams, Files, Library functions, formatted output**Object Oriented Design and Modeling:** UML Concept, Use case for requirement capturing, Class diagram, Activity diagram and Sequence Diagram for design, Corresponding C++ code from design.**Text Books:**

1. *The C++ Programming Language*, Bjarne Stroustrup, Addison Wesley.
2. *C++ and Object-Oriented Programming Paradigm*, Debasish Jana, PHI Learning Pvt.Ltd.

Reference Books:

1. *Programming –Principles and Practice Using C++*, Bjarne Stroustrup, Addison Wesley.
2. *The Design and Evolution of C++*, Bjarne Stroustrup, Addison Wesley.

CO-PO Mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	H	H	----	M	----	----	----	----	----	----	M
CO2	H	H	H	----	M	----	----	----	----	----	----	M
CO3	H	H	H	----	M	----	----	----	----	----	----	M
CO4	H	H	H	----	M	----	----	----	----	----	----	M

CO-PSO Mapping:

	PSO1	PSO2	PSO3
CO1	H	H	H
CO2	H	H	H
CO3	H	H	H
CO4	H	H	H



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CB214	Formal Language & Automata Theory			
Semester III (Second Year)	L	T	P	C
	3	-	-	3

Course Pre Requisites: CB 111 Discrete Mathematics

Course Objectives:

To define mathematical methods of computing devices, called abstract machines, namely Finite Automata, Pushdown Automata, and Turing Machines, and to study the Capabilities of these abstract machines.

- To classify machines by their power to recognize languages and employ finite state Machines to solve problems in computing
- Explain deterministic and non- deterministic machines.
- Identify different formal language classes and their relationships and Design grammars and recognizers for different formal languages
- Determine the decidability and intractability of computational problems
- Comprehend the hierarchy of problems arising in the computer sciences

Course Outcomes

At the end of this course students will:

CO 1: Be able to construct finite state machines and the equivalent regular expressions, and prove the equivalence of languages described by finite state machines and regular expressions.

CO 2: Be able to construct pushdown automata and the equivalent context free grammars, and to prove the equivalence of languages described by pushdown automata and context free grammars.

CO 3: Be able to construct Turing machines and Post machines, and to prove the equivalence of languages described by Turing machines and Post machines

CO 4: Be able to Acquire a fundamental understanding of core concepts relating to the theory of computation and computational models including (but not limited to) decidability and intractability

UNIT I

(21 Periods)

Introduction: Alphabet, languages and grammars, productions and derivation, Chomsky hierarchy of languages.

Regular languages and finite automata: Regular expressions and languages, deterministic finite automata (DFA) and equivalence with regular expressions, nondeterministic finite automata (NFA) and equivalence with DFA, regular grammars and equivalence with finite automata, properties of regular languages, *Kleene's theorem*, pumping lemma for regular languages, *Myhill-Nerode theorem and its uses*, minimization of finite automata.



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UNIT II

(20 Periods)

Context-free languages and pushdown automata: Context-free grammars (CFG) and languages (CFL), Chomsky and Greibach normal forms, nondeterministic pushdown automata (PDA) and equivalence with CFG, parse trees, ambiguity in CFG, pumping lemma for context-free languages, deterministic pushdown automata, closure properties of CFLs.

Context-sensitive languages: Context-sensitive grammars (CSG) and languages, linear bounded automata and equivalence with CSG.

UNIT III

(13 Periods)

Turing machines: The basic model for Turing machines (TM), Turing recognizable (recursively enumerable) and Turing-decidable (recursive) languages and their closure properties, variants of Turing machines, nondeterministic TMs and equivalence with deterministic TMs, unrestricted grammars and equivalence with Turing machines, TMs as enumerators.

UNIT IV

(11 Periods)

Undecidability: Church-Turing thesis, universal Turing machine, the universal and diagonalization languages, reduction between languages and Rice's theorem, undecidable problems about languages.

Basic Introduction to Complexity: Introductory ideas on Time complexity of deterministic and nondeterministic Turing machines, P and NP, NP-completeness, Cook's Theorem, other NP-Complete problems.

Text Books:

1. *Introduction to Automata Theory, Languages, and Computation* John E. Hopcroft, Rajeev Motwani and Jeffrey D. Ullman.

Reference Books:

1. *Elements of the Theory of Computation*, Harry R. Lewis and Christos H. Papadimitriou.
2. *Automata and Computability*, Dexter C. Kozen.
3. *Introduction to the Theory of Computation*, Michael Sipser.
4. *Introduction to Languages and the Theory of Computation*, John Martin.
5. *Computers and Intractability: A Guide to the Theory of NP Completeness*, M. R. Garey and D.S. Johnson.

Web References:

1. www.jflap.org/
2. automatonsimulator.com/
3. <http://www.jflap.org/tutorial/grammar/bruteforceCFG/index.html>
4. <https://turingmachinesimulator.com/>
5. <http://weitz.de/pump/>

Online Resources:

1. <https://nptel.ac.in/courses/106104028/>
2. <https://nptel.ac.in/courses/106103070/>



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CO-PO MAPPING:

Sl.No.	Course Outcome	PO's
1.	CO 1: Be able to construct finite state machines and the equivalent regular expressions, and prove the equivalence of languages described by finite state machines and regular expressions.	PO1,PO2,PO12
2.	CO 2: Be able to construct pushdown automata and the equivalent context free grammars, and to prove the equivalence of languages described by pushdown automata and context free grammars.	PO1,PO2,PO3,PO4,PO12
3.	CO 3: Be able to construct Turing machines and Post machines, and to prove the equivalence of languages described by Turing machines and Post machines.	PO1,PO2,PO3,PO4,PO12
4.	CO 4: Be able to Acquire a fundamental understanding of core concepts relating to the theory of computation and computational models including (but not limited to) decidability and intractability.	PO1,PO2,PO3,PO4,PO5,,PO12

Course mapping with PEO's and PO's :

Course	PEOS	POs
FLAT	PEO1,PEO2	PO1,PO2,PO3,PO4,PO5,PO12

Mapping of Course Outcomes with POs and PSOs

CO'S	Program Outcomes												Program Specific Outcomes		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CB214.1	M	-	L	-	-	-	-	-	-	-	-	L	M	M	-
CB214.2	M	L	L	M	-	-	-	-	-	-	-	L	M	M	-
CB214.3	L	L	L	M	-	-	-	-	-	-	-	L	M	M	-
CB214.4	L	L	L	M	M	-	-	-	-	-	-	L	-	-	-

H = Highly Related M=Medium L =Low



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CB215	Database Management Systems			
Semester IV (Second Year)	L	T	P	C
	3	1	-	3

Course Objectives:

- To understand the fundamental concepts underlying database managementsystems:
 - database design methodology(normalization,...)
 - database management systems (query optimization, concurrency, recovery,security,...)
- To gain hands-on experience with database applications systems and commercial database managementsystems.
- developing an application system using ORACLE & web technology
- To get acquainted with data analysis issues such as data mining, data warehousing and information retrieval;

Course Outcomes: After completion of this course the students will be able to

CO 1: *Demonstrate* the basic elements of a relational database management system, and identify the data models for relevant problems

CO 2: *Design* entity relationship and convert entity relationship diagrams into RDBMS and formulate SQL queries on the respect data into RDBMS and formulate SQL queries on the data.

CO 3: *Extend* normalization for the development of application software's

CO 4: *apply and relate* the Concepts of key notions of transaction, concurrency control, recovery, query evaluation, optimization techniques and be *familiar* with introduction to web database, distribute databases, data warehousing and mining.

UNIT I (CO1)**(15 Periods)**

Introduction: Introduction to Database. Hierarchical, Network and Relational Models.

Database system architecture: Data Abstraction, Data Independence, Data Definition Language (DDL), Data Manipulation Language (DML).

Data models: Entity-relationship model, network model, relational and object oriented data models, integrity constraints, data manipulation operations.

UNIT II (CO2)**(15 Periods)**

Relational query languages: Relational algebra, Tuple and domain relational calculus, SQL3, DDL and DML constructs, Open source and Commercial DBMS - MYSQL, ORACLE, DB2, SQL server.

Relational database design: Domain and data dependency, Armstrong's axioms, Functional Dependencies, Normal forms, Dependency preservation, Lossless design.



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UNIT III (CO3)**(18 Periods)**

Query processing and optimization: Evaluation of relational algebra expressions, Query equivalence, Join strategies, Query optimization algorithms.

Storage strategies: Indices, B-trees, Hashing.

Transaction processing: Concurrency control, ACID property, Serializability of scheduling, Locking and timestamp based schedulers, Multi-version and optimistic Concurrency Control schemes, Database recovery.

UNIT IV (CO4)**(12 Periods)**

Database Security: Authentication, Authorization and access control, DAC, MAC and RBAC models, Intrusion detection, SQL injection.

Advanced topics: Object oriented and object relational databases, Logical databases, Webdatabases, Distributed databases, Data warehousing and data mining.

Text Books:

1. Database System Concepts. Abraham Silberschatz, Henry F. Korth and S.Sudarshan.

Reference Books:

2. *Principles of Database and Knowledge – Base Systems*, Vol 1 by J. D.Ullman.
3. *Fundamentals of Database Systems*. R. Elmasri and S.Navathe.
4. *Foundations of Databases*. Serge Abiteboul, Richard Hull, Victor Vianu.

CO-PO MAPPING:

CO'S	Program Outcomes												Program Specific Outcomes		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO 1	M	-	L	-	-	-	-	-	-	-	-	L	M	M	-
CO 2	M	M	H	H	-	-	-	-	-	-	-	L	M	M	-
CO 3	L	M	M	M	-	-	-	-	-	-	-	L	M	M	-
CO 4	L	M	M	M	M	-	-	-	-	-	-	L	-	-	-

H = Highly Related M = Medium L = Low



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CB251	Computational StatisticsLab			
Semester III (Second Year)	L	T	P	C
	-	-	3	1.5

Course Objectives:

The student who successfully completes this course will have:

- The skill to write Python Programs in an efficient way.
- The idea to expand the knowledge of Python on their own.
- The knowledge to use Python for statistical computation, modelling, analysis and graphics.
- The ability to implement multivariate statistical analysis techniques using Python

Course Outcomes:

On completion of this course, students will be able to:

CO 1: Write the programs in Python to solve the statistical problems.

CO 2: Apply various built in functions in Python to solve the computational, analysis and modeling problems.

CO 3: Interpret the statistical data by various functions of graphical representation.

CO 4: Understand- reading, writing, working and manipulating the data in various data sets.

Python Concepts, Data Structures, Classes: Interpreter, Program Execution, Statements, Expressions, Flow Controls, Functions, Numeric Types, Sequences and Class Definition, Constructors, Text & Binary Files - Reading and Writing

Visualization in Python: Matplotlib package, Plotting Graphs, Controlling Graph, Adding Text, More Graph Types, Getting and setting values, Patches

Multivariate data analysis: Multiple regression, multivariate regression, cluster analysis with various algorithms, factor analysis, PCA and linear discriminant analysis. Various datasets should be used for each topic

Text Books:

1. *Programming Python*, Mark Lutz, Oriely Publishers
2. *Python for Data Analysis*, Wes c Kinney, Oriely Publishers
3. *Learning Python*, Mark Lutz, Oriely Publishers
4. *Python 3 for Absolute Beginners*, Tim Hall and J-P Stacey.
5. *Beginning Python: From Novice to Professional*, Magnus Lie Hetland. Edition, 2005.

Reference Books:

1. *Regression Diagnostics, Identifying Influential Data and Sources of Collinearity*, D.A. Belsey, E. Kuh and R.E. Welsch
2. *Applied Linear Regression Models*, J. Neter, W. Wasserman and M.H. Kutner.
3. *The Foundations of Factor Analysis*, A.S. Mulaik.
4. *Introduction to Linear Regression Analysis*, D.C. Montgomery and E.A. Peck.
5. *Cluster Analysis for Applications*, M.R. Anderberg.
6. *Multivariate Statistical Analysis*, D.F. Morrison.



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List of Experiments

Lab Cycle- I:

1. Program to determine number of days in a givenmonth
2. Coin change exerciseprogram
3. Program to display a calendar month between the years 1800 and2099
4. Password encryption/decryptionprogram
5. Temperature conversionprogram
6. GPA calculationprogram
7. Word frequency countprogram
8. Mixed fractionclass
9. Matrix manipulationprogram

Lab Cycle- II:

10. Visualization using matplotlib
 - (1) Bargraph
 - (2) Piechart
 - (3) Box plot
 - (4) Histogram
 - (5) Line chart andsubplots
 - (6) Scatterplot
11. Controlling colours and styles of various graph elements in matplotlib
12. Adding text at any location using textboxes
13. Composing multiplefigures
14. Working with 2Dfigures

Lab Cycle- III:

15. MultipleRegression
16. MultivariateRegression
17. Principle component analysis for multivariatedata
18. Factor Analysis for multivariatedata
19. Cluster analysis for multivariatedata
20. Linear discriminant analysis for multivariatedata



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB252	Object Oriented Programming Lab			
Semester III (Second Year)	L	T	P	C
	-	-	3	1.5

Course Objectives:**At the end of the course, the student will understand:**

- The Difference between object oriented programming and procedural programming
- The concepts of Constructors, inheritance, polymorphism and exception handling.
- The Application development using templates, files in C++
- The Different UML diagrams

Course Outcomes:**After successful completion of the course, the students are able to:****CO1:** Demonstrate object oriented programming concepts to solve real time problems**CO2:** Experiment with the concepts of constructors, inheritance and polymorphism and exception handling**CO3:** Create software applications using templates, and files in C++**CO4:** Illustrate the different UML diagrams**Lab Exercises:**

1. Parameter passing: passing parameter by value vs by reference, passing array as constant pointer
2. Function overloading: writing string operations like strcat and strncat, strcpy and strncpy as overloaded functions.
3. Dynamically allocating space for a pointer depending on input and doing this repeatedly, depending on different inputs and finally de-allocating the pointer.
4. Define class complex with all possible operations: constructor, destructor, copy constructor, assignment operator with the data members stored as pointer to integers.
5. Define class vector of integers with all possible operations like constructor, destructor, copy constructor and assignment operators
6. Define class matrix of integers with all possible operations like constructor, destructor, copy constructor and assignment operators
7. Define class matrix of integers using vector, with all possible operations like constructor, destructor, copy constructor and assignment operators
8. Define class stack, queue, linked-list, array, set using some data-type (int) with data members kept as private and functions kept in both protected and public sections.
9. Define class complex with all possible operators: constructor, destructor, copy constructor, assignment operator and operators >, <, >=, <=, ==, ++ (pre and post), +, +=, (), with the data members stored as pointer to integers.
10. Define class vector of integers with all possible operations like constructor, destructor, copy constructor and assignment operators >, <, >=, <=, ==, ++ (pre and post), +, +=, (),
11. Define class matrix of integers with all possible operations like constructor, destructor, copy constructor and assignment operators >, <, >=, <=, ==, ++ (pre and post), +, +=, (),
12. Define class matrix of integers using vector, with all possible operations like constructor, destructor, copy constructor and assignment operators >, <, >=, <=, ==, ++ (pre and post), +, +=, (),



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13. Define stack and queue inherited from array class, with standard functions and operators
14. Define a class called 'array' with data type passed as template type with constructor, destructor, copy constructor and assignment operators and index operator.
15. Define template functions for compare and use it in the algorithms like bubble sort, insertion sort, mergesort.
16. Formatted input-output examples
17. Input manipulators. Overriding operators <<, >>
18. Define class model for complex number, student class, book class and show it using UML diagram as well as concrete class.
19. Show behavioral modeling through sequence diagram and activity diagram for workflow in a typical log-in, log-out situation.

Text Books:

1. The C++ Programming Language, Bjarne Stroustrup, Addison Wesley.
2. C++ and Object-Oriented Programming Paradigm, Debasish Jana, PHI Learning Pvt. Ltd.

Reference Books:

1. Programming – Principles and Practice Using C++, Bjarne Stroustrup, Addison Wesley.
2. The Design and Evolution of C++, Bjarne Stroustrup, Addison Wesley.



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CB253	Database Management SystemsLab			
Semester III (Second Year)	L	T	P	C
	-	-	3	1.5

Course Objectives:

- Provide the fundamental concepts of database creation.
- Implement the concepts of Data manipulation
- Develop procedures for querying multiple tables.
- Understand the concepts of PL / SQL.

Course Outcomes: After completion of the course, the student will be able to**CO 1:** Implement SQL functions using the DUAL table.**CO 2:** Apply Integrity constraints for creating consistent RDBMS environment.**CO 3:** Create, maintain and manipulate the Data through SQL commands.**CO 4:** Develop Triggers, query through PL /SQL structures.

WEEK 1:

Implement the following using DUAL table:

- Character functions.
- Numeric functions.
- Date functions.
- Conversion functions.

WEEK 2:

Practice DDL and DML commands on a basic table without integrity constraints.

WEEK 3:

Practice DDL and DML commands on a Relational Database, specifying the Integrity constraints.
(Primary Key, Foreign Key, CHECK, NOT NULL)

WEEK 4:

Apply the concepts of Joins, SET operations and SQL functions on any two relational schemas.

WEEK 5-7

Apply the concepts of Joins, SET operations and SQL functions on the following schema:

a) *Employee:*

Name	Datatype	width	Constraint	Description
Empno	Integer	4	Primary Key	Employee Number
Ename	Varchar	20		Employee Name
Job	Char	12		Designation
Mgr	Integer	4		Manager Number
Hiredate	Date			
sal	Number	(8,2)		Salary
comm	Number	(6,2)		Commission

b) *Dept:*

Name	Datatype	Width	Constraint	Description
Deptno	Integer	2	Primary Key	Department Number
Dname	Varchar	12		Department Name
Loc	Char	10		Location

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B.Tech., Computer Science and Business Systems (R20 Regulations)**c) Salgrade:**

Name	Datatype	Width	Constraint	Description
Grade	Integer	1		Grade
Hisal	Integer	4		Upper scale of salary
Losal	integer	5		Lower scale of salary

WEEK 8:

Sessional Examination-I

WEEK 9 – 12:

End to end implementation of a schema for a specific system along with the illustrations of querying.

A system is described by specifying the functional and non-functional requirements. Based on this description, the major entities are identified and modeled. Further the relationships are modeled to form the initial schema. The schema is further refined by removing redundancies through normalization. Also based on the query requirements, the schema is remodeled to facilitate querying. Finally an illustration of various queries to extract required information from the system is shown using SQL/ MYSQL.

The five major workflows to be implemented are:

1. System Specification
2. Design of Initial Schema
3. Schema refinement using functional dependencies and normalization
4. Schema refinement using query requirements
5. Illustration of querying the system using SQL / MYSQL.

WEEK 13:

Implementation of PL / SQL concepts

WEEK 14:

Creating and executing Cursors.

WEEK 15:

Creation and application of TRIGGERS on a Relational schema.

WEEK 16:

Sessional Examination- II

Text Books:

1. Database System Concepts. Abraham Silberschatz, Henry F. Korth and S. Sudarshan. REFERENCES:
2. Principles of Database and Knowledge – Base Systems, Vol 1 by J. D. Ullman.
3. Fundamentals of Database Systems. R. Elmasri and S. Navathe.
4. Foundations of Databases. Serge Abiteboul, Richard Hull, Victor Vianu



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CO-PO/PSO MAPPING:

CO'S	Program Outcomes												Program Specific Outcomes		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO 1	M	-	L	-	-	-	-	-	-	-	-	L	M	M	-
CO 2	M	M	H	H	-	-	-	-	-	-	-	L	M	M	-
CO 3	L	M	M	M	-	-	-	-	-	-	-	L	M	M	-
CO 4	L	M	M	M	M	-	-	-	-	-	-	L	-	-	-

H = Highly Related M=Medium L =Low

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CBSL1	Skill Course (Scripting Languages)	L	P	C
		1	2	2

Prerequisites:

- A course on “Computer Programming and Data Structures.”

Course Objectives:

The goal of the course is to study:

- Modify built-in shell variables and create and use user-defined shell variables.
- Create structured shell programming which accept and use positional parameters and exported variables.
- Use shell flow control and conditional branching constructs (while, for, case, if, etc.)
- Understand and make effective use of Linux utilities and Shell scripting language (bash) to solve Problems.
- Basic introduction to programming using Perl.
- Knowledge of CGI scripts.
- To understand basic concepts of PHP language and developing web applications.
- Course Outcomes:
- Upon learning the course, the student will have the:
- Understand the basic commands of linux operating system and can write shell scripts.
- Understand basics of Perl.
- Understand list arrays and hash.
- Develop web applications using PHP.

UNIT-I

(10 Periods)

Introduction to Unix: Unix utilities – process utilities, disk utilities, networking commands, text processing utilities and backup utilities. Introduction to unix file system, vi editor, file handling utilities, security by file permissions.

Shell Programming-Shell Variables-The Export Command-The Profile File a Script Run During Starting-The First Shell Script-The read Command-Positional parameters-The \$? Variable knowing the exit Status-More about the Set Command-The Exit Command-Branching Control Structures-Loop Control Structures-The Continue and Break Statement-The Expr Command: Performing Integer Arithmetic-Real Arithmetic in Shell Programs-The here Document(<<)-The Sleep Command-Debugging Scripts-The Script Command-The Eval Command-The Exec Command.

UNIT – II

(10 Periods)

Introduction to PERL and Scripting ,Scripts and Programs, Origin of Scripting, Scripting Today, Characteristics of Scripting Languages, Uses for Scripting Languages, Web Scripting, and the universe of Scripting Languages. PERL- Names and Values, Variables, Scalar Expressions, Control Structures, arrays, list, hashes, strings, pattern and regular expressions, subroutines.

UNIT-III

(10 Periods)

JavaScript: Introduction to Scripting, Control Statements-I, Control Statements-II, Functions and Arrays.



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UNIT – IV

(10 Periods)

PHP Basics – Features, Embedding PHP Code in your Web pages, outputting the data to the browser, Data types, Variables, Constants, expressions, string interpolation, control Structures. Function, Creating a Function, Function Libraries, Arrays, Strings and Regular Expressions.

Text Books:

1. Unix for programmers and users, Graham Glass, King Ables, 3rd edition, Pearson education. [UNIT-I]
2. Introduction to Unix Shell Programming by M.G.Venkateshmurthy, Pearson. [UNIT-I].
3. Perl by Example, E.Quigley, Pearson Education. [UNIT-II].
4. Harvey M. Deitel and Paul J.Deitel, "Internet& World Wide Web How to Program", 4/e, Pearson Education. [UNIT-III].
5. PHP: The Complete Reference, Steven Holzner, TATA McGraw Hill, 2013. [UNIT-IV].

Reference Books:

1. Your Unix the ultimate guide, Sumitabha Das, TMH. 2nd Edition.
2. Unix and shell programming by B.M. Harwani, OXFORD university press.
3. The Unix programming Environment by Brain W. Kernighan & Rob Pike, Pearson.
4. Programming Perl, Larry Wall, T. Christiansen and J. Orwant, O'Reilly, SPD.
5. Perl Power, J.P. Flynt, Cengage Learning.
6. The World of Scripting Languages, David Barron, Wiley Publications.

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(w.e.f. the academic year 2020-2021)

B.Tech., Computer Science and Business Systems (R20 Regulations)

CBMC3	Ethics & Human Values	L	P	C
		2	0	-

Course Objectives:

At the end of the course the students will understand

- To create awareness to specific set of morals, values and ethics the professional must know and abide by, including work ethics, integrity and commitment etc.
- To realize the importance of moral autonomy, professional ideals and Ethical theories
- To study safety/risk aspects, welfare of the public and about employee rights
- Know about the global issues and code of ethics of professional bodies

Course Outcomes:

At the end of the course the students will be able to

- Have basic understanding of how a prospective engineer should behave in his chosen field and society.
- Realize the importance of moral autonomy, professional ideals and Ethical theories.
- Know about the safety/ risk, welfare of the public and employee rights
- Gain exposure to global issues and codes of some professional bodies

UNIT I**CO1 15 periods**

Human Values: Morals, Values and Ethics - Integrity- Work Ethics- Service Learning – Civic Virtue Respect for Others - Living Peacefully - Caring - Sharing - Honesty - Courage – Valuing Time –Co Operation - Commitment - Empathy - Self-Confidence – Stress Management-Character - Spirituality.

UNIT II**CO2 15 periods**

Engineering Ethics: Senses of Engineering Ethics- Variety of Moral Issues - Types of Inquiry - Moral Dilemmas - Moral Autonomy - Kohlberg's Theory - Gillian-s Theory - Consensus and Controversy.

Professions and Professionalism: The nature and characteristics of Professions, Professionalism, the foundation and norms of Professional ethics, the need for separate code of conduct for

Professionals, Professional Rights, Theories about Right Action, Uses of Ethical Theories. Case studies like The Space Shuttle Challenger, Bhopal gas tragedy, Chernobyl disaster etc.

UNIT III**CO3 15 periods**

Engineering as Social Experimentation: Engineering as Experimentation - Engineers as Responsible Experimenters Safety.

Responsibilities and Rights: Safety and Risk - Assessment of Safety and Risk,Risk Benefit Analysis and Reducing Risk. Collegiality and Loyalty - Respect for Authority –Collective Bargaining - Confidentiality - Conflicts of Interest - Occupational Crime - Employee Rights – Intellectual Property Rights (IPR) - Discrimination.



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UNIT IV

CO4 15 periods

Multinational Corporations - Environmental Ethics - Computer Ethics - Business ethics - Engineers As Managers - Consulting Engineers - Engineers As Expert Witnesses and Advisors - Codes Of Ethics - Sample Code Of Ethics Like ASME, ASCE, IEEE, Institution of Engineers (India), Indian Institute of Materials Management Etc.,

Learning Resources:

Text Books:

1. Mike martin and Ronald Schinzinger, "Ethics in Engineering" McGraw-Hill, New York 1996
2. Govindarajan M, Natarajan S, Senthil Kumar V.S., "Engineering Ethics", PHI, New Delhi
3. Bayles.M. D, Professional ethics, California, Wards worth publishing company, 1981
4. Koehn.D, The ground of Professional Ethics, Routledges, 1995

Reference Books:

1. Charles D,Fleddermann, "Engineering Ethics", Pearson / PHI, New Jersey 2004 (Indian Reprint)
2. Charles EHarris, Michael S. Protchard and Michael JRabins, "Engineering Ethics-Concepts and Cases" Wadsworth Thompson Learning, United States, 2000 (Indian Reprint now available)
3. John R Boatright, "Ethics and the conduct of business" Pearson, New Delhi, 2003.
4. Edmund G. Seebauer and Robert L Barry, "Fundamentals of Ethics for Scientists and Engineers" Oxford University Press, Oxford, 2001.

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(w.e.f. the academic year 2020-2021)

B.Tech., Computer Science and Business Systems (R20 Regulations)

CB221	Operations Research			
Semester IV (Second Year)	L	T	P	C
	2	-	2	3

Course Objectives:

The student who successfully completes this course will have:

- Grasp the methodology of OR problem solving and formulate and solve linear programming problems.
- Develop formulation skills in transportation models and assignment problems and finding solutions.
- Understand the basics in the field of network models and inventory models.
- Basic understanding of queuing models and simulation.

Course Outcomes:

On completion of this course, students will be able to:

CO 1: Recognize the importance and value of Operations Research. Formulate a given simplified description of a suitable real-world problem as a linear programming model and use the simplex method to solve small linear programming models.

CO 2: Solve & interpret transportation and assignment problems

CO 3: Formulate and solve network models and inventory models.

CO 4: Gain knowledge in queuing models and simulation.

UNIT I**Introduction to OR**

Origin of OR and its definition. Concept of optimizing performance measure, Types of OR problems, Deterministic vs. Stochastic optimization, Phases of OR problem approach – problem formulation, building mathematical model, deriving solutions, validating model, controlling and implementing solution.

Linear Programming

Linear programming – Examples from industrial cases, formulation & definitions, Matrix form. Implicit assumptions of LPP.

Some basic concepts and results of linear algebra – Vectors, Matrices, Linear Independence/Dependence of vectors, Rank, Basis, System of linear eqns., Hyper plane, Convex set, Convex polyhedron, Extreme points, Basic feasible solutions.

Geometric method: 2-variable case, Special cases – infeasibility, unboundedness, redundancy & degeneracy, Sensitivity analysis.

Simplex Algorithm – slack, surplus & artificial variables, computational details, big-M method, identification and resolution of special cases through simplex iterations.

Duality – formulation, results, fundamental theorem of duality, dual-simplex and primal-dual algorithms.



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UNIT II

Transportation Problem

TP - Examples, Definitions – decision variables, supply & demand constraints, formulation, Balanced & unbalanced situations, Solution methods – NWCR, minimum cost and VAM, test for optimality (MODI method), degeneracy and its resolution.

Assignment Problem

AP - Examples, Definitions – decision variables, constraints, formulation, Balanced & unbalanced situations, Solution method – Hungarian, test for optimality (MODI method), degeneracy & its resolution.

UNIT III

PERT – CPM

Project definition, Project scheduling techniques –

Gantt chart, PERT & CPM, Determination of critical paths, Estimation of Project time and its variance in PERT using statistical principles, Concept of project crashing/time-cost trade-off.

Inventory Control

Functions of inventory and its disadvantages, ABC analysis, Concept of inventory costs, Basics of inventory policy (order, lead time, types), Fixed order-quantity models – EOQ, POQ & Quantity discount models. EOQ models for discrete units, sensitivity analysis and Robustness, Special cases of EOQ models for safety stock with known/unknown stock out situations, models under prescribed policy, Probabilistic situations.

UNIT IV

Queuing Theory

Definitions –

queue (waiting line), waiting costs, characteristics (arrival, queue, service discipline) of queuing system, queue types (channel vs. phase).

Kendall's notation, Little's law, steady state behaviour, Poisson's Process & queue, Models with examples - M/M/1 and its performance measures; M/M/m and its performance measures; brief description about some special models.

Simulation Methodology

Definition and steps of simulation, random number, random number generator, Discrete Event System Simulation – clock, event list, Application in Scheduling, Queuing systems and Inventory systems.

Text Books:

1. *Operations Research: An Introduction*. H.A. Taha.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**Reference Books:**

1. *Linear Programming*. K.G.Murthy.
2. *Linear Programming*. G.Hadley.
3. *Principles of OR with Application to Managerial Decisions*. H.M.Wagner.
4. *Introduction to Operations Research*. F.S. Hiller and G.J.Lieberman.
5. *Elements of Queuing Theory*. Thomas L.Saaty.
6. *Operations Research and Management Science, Hand Book*: Edited By A. RaviRavindran.
7. *Management Guide to PERT/CPM*. Wiest&Levy.
8. *Modern Inventory Management*. J.W. Prichard and R.H.Eagle.

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO 1	3	3	3	3	1	-	-	-	-	-	-	1
CO 2	3	3	3	3	1	-	-	-	-	-	-	1
CO 3	3	3	3	3	1	-	-	-	-	-	-	1
CO 4	3	3	3	3	1	-	-	-	-	-	-	1

CO – PSO MAPPING:

	PSO1	PSO2	PSO3
CO 1	3	1	-
CO 2	3	1	-
CO 3	3	1	-
CO 4	3	1	-



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB222	Introduction To Innovation, IP Management & Entrepreneurship			
Semester IV (Second Year)	L	T	P	C
	3	-	-	3

Course Objectives: The course enables the students:

- To identify and differentiate various types of innovation.
- To explore new vistas of entrepreneurship environment to generate innovative business ideas.
- To provide comprehensive knowledge to the students regarding the general principles of IPR.
- To enhance the students regarding the effect of IPR on emerging issues

Course Outcomes:

At the end of this course, the students will:

CO1: Learn to be familiar with creative and innovating thinking styles

CO2: Learn to investigate, understand and internalize the process of founding a startup while becoming an entrepreneur

CO3: Learn to start new ventures while using IPR as an effective tool

CO4: Learn to manage various types of IPR to protect their innovations and intangible assets from exploitation to achieve competitive advantage

UNIT I

Building an Innovative Organization

[CO1] [TextBook1]

Innovation as a core business process, Sources of Innovation, Knowledge push vs need pull innovations, The Role of innovation as a manageable activity vs random gambling activity; Creating new products and services, Exploiting open innovation and collaboration, Use of innovation for starting a new venture, Case Studies

UNIT II

Entrepreneurship: An Innovator's Guide to Startups

[CO2] [TextBook2]

Opportunity recognition and entry strategies, Entrepreneurship as a style of management, Maintaining Competitive advantage-use of IPR to protect innovation, Financial Projections and Valuation, Stages of financing, Debt, Venture Capital and other forms of Financing, Case Studies

UNIT III

Introduction to Intellectual Property Rights (IPR)

[CO3] [TextBook3]

Introduction, Economics behind the development of IPR: Business Perspective, IPR in India-Genesis and Development, International Context, Concept of IP management, Use in marketing, Case Studies



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UNIT IV**Types of Intellectual Property****[CO4] [TextBook4]**

Patent-Procedure, Licensing and Assignment, Infringement and Penalty; Trademark-Use in marketing, example of trademarks-Domain name; Geographical Indications-Definition GI, Protection; Copyright- Definition, Industrial designs ; Industrial Protection, Case Studies

Class Discussion/Home Assignment:

1. is innovation manageable or just random gambling activity?
2. Innovation- Cooperating across networks vs 'go-it-alone' approach
3. Major court battles regarding violation of patents between two corporate companies.

Text books:

1. Joe Tidd, John Bessant, "Managing Innovation: Integrating Technological, Market and Organizational change".
2. Robert Hirsh, Michael P Peters, Dean A Shepherd, "Entrepreneur ship" Sixth Edition,, Tata McGraw-Hill Companies, New Delhi
3. N.S.Gopala Krishnan & T.G. Agitha, "Principles of Intellectual Property Eastern Book Company, Lucknow
4. R.C. Dreyfuss, J. Pila, "The Oxford Handbook of Intellectual Property Law", Oxford University Press

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	L	H	H	H	H	H	M	H	H	M	H
CO2	H	L	M	L	H	H	H	H	H	H	H	H
CO3	L	L	H	H	H	H	H	H	M	M	L	H
CO4	L	L	M	H	H	H	H	H	H	H	H	H

CO-PEO MAPPING:

	PEO1	PEO2	PEO3
CO1	L	M	H
CO2	L	M	H
CO3	L	H	H
CO4	L	H	H

CO-PSO MAPPING:

	PSO1	PSO2	PSO3
CO1	L	M	H
CO2	L	M	H
CO3	L	M	H
CO4	L	M	H

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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB223 Design and Analysis of Algorithms				
Semester IV(Second Year)	L	T	P	C
	2	1	-	3

Course Objectives:

- To teach paradigms and approaches used to analyze and design algorithms and to appreciate the impact of algorithm design in practice.
- To be able to carry out the Analysis of various Algorithms for mainly Time and Space Complexity
- To explain different computational models.
- To Classify the Algorithms with respect to their computational complexity.

Course Outcomes:

CO 1: Ability to understand mathematical formulation, complexity analysis and methodologies to solve recurrence relations for algorithms.

CO 2: Ability to design algorithms using standard paradigms like: Greedy, Dynamic Programming, Branch and Bound, Backtracking

CO 3: Ability to design algorithms using advanced data structures and implement traversal techniques.

CO 4: Ability to understand NP class problems and formulate solutions using standard approaches, and to apply algorithm design principles to derive solutions for real life problems and comment on complexity of solution.

UNIT I (CO1)**(8 Periods)**

Introduction: Characteristics of Algorithm. Analysis of Algorithm: Asymptotic analysis of Complexity Bounds – Best, Average and Worst-Case behaviour; Performance Measurements of Algorithm, Time and Space Trade-Offs, Analysis of Recursive Algorithms through Recurrence Relations: Substitution Method, Recursion Tree Method and Masters' Theorem.

UNIT II (CO2)**(20 Periods)****Fundamental Algorithmic Strategies:**

Brute-Force, Heuristics, Greedy, Dynamic Programming, Branch and Bound and Backtracking methodologies; Illustrations of these techniques for Problem-Solving, Bin Packing, Knapsack, Travelling Salesman Problem.

UNIT III (CO3)**(10 Periods)**

Graph and Tree Algorithms: Traversal algorithms: Depth First Search (DFS) and Breadth First Search (BFS); Shortest path algorithms, Transitive closure, Minimum Spanning Tree, Topological sorting, Network Flow Algorithm.



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UNIT V**(CO4) (10 Periods)**

Tractable and Intractable Problems: Computability of Algorithms, Computability classes – P, NP, NP-complete and NP-hard. Cook's theorem, Standard NP-complete problems and Reduction techniques.

Advanced Topics: Approximation algorithms, Randomized algorithms, Class of problems beyond NP – PSPACE, Introduction to Quantum Algorithms.

Books:

1. Fundamental of Computer Algorithms, E. Horowitz and S.Sahni.
2. The Design and Analysis of Computer Algorithms, A. Aho, J. Hopcroft and J.Ullman.

Reference Books:

1. Introduction to Algorithms, T. H. Cormen, C. E. Leiserson and R. L.Rivest.
2. Computer Algorithms: Introduction to Design and Analysis, S.Baase.
3. The Art of Computer Programming, Vol. 1, Vol. 2 and Vol. 3, .D. E.Knuth.
4. Quantum Computation and Quantum Information, Michael A. Nielsen and Isaac L.Chuang.

CO-PO MAPPING:

CO'S	Program Outcomes												Program Specific Outcomes		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO 1	H	H		-	-	-	-	-	-	-	-	L	M	M	-
CO 2	M	M	H	H	-	-	-	-	-	-	-	L	M	M	-
CO 3	L	M	M	M	M	-	-	-	-	-	-	L	M	M	-
CO 4	L	M	M	M	M	-	-	-	-	-	-	L	-	-	-

H = Highly Related M=Medium L =Low



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB224	Operating Systems			
Semester IV (Second Year)	L	T	P	C
	3	-	-	3

COURSE OBJECTIVES:

At the end of the course the students will understand

- Operating system services, architecture and process scheduling.
- Concepts of multithreading, process synchronization and deadlock mechanisms.
- Different approaches to memory management.
- Concepts of file management, secondary storage management and UNIX programming.

COURSE OUTCOMES:

After successful completion of the course, the students are able to

CO1: compare different types of operating systems; describe operating system architecture and its services, design algorithms on CPU scheduling.

CO2: describe different types of threads, classical problems of process synchronization and analyze deadlock handling mechanisms.

CO3: describe and analyze memory management techniques and page replacement policies.

CO4: identify and compare different file allocation, disk free space management methods, disk scheduling mechanisms and UNIX shell programming.

UNIT I**[Textbook 1] [CO 1] (13 Periods)**

Introduction: Concept of Operating Systems (OS), Generations of OS, Types of OS, OS Services, Interrupt handling and System Calls, Basic architectural concepts of an OS, Concept of Virtual Machine, Resource Manager view, process view and hierarchical view of an OS.

Processes: Definition, Process Relationship, Different states of a Process, Process State transitions, Process Control Block (PCB), Context switching.

Process Scheduling: Foundation and Scheduling objectives, Types of Schedulers, Scheduling criteria: CPU utilization, Throughput, Turnaround Time, Waiting Time, Response Time.

Scheduling algorithms: Pre-emptive and non-pre-emptive, FCFS, SJF, RR; Multiprocessor scheduling: Real Time scheduling: RM and EDF.

UNIT II**[Textbook 1] [CO 2] (14 Periods)**

Thread: Definition, Various states, Benefits of threads, Types of threads, Concept of multithreads.

Inter-

process Communication: Concurrent processes, precedence graphs, Critical Section, Race Conditions, Mutual Exclusion, Hardware Solution, Semaphores, Strict Alternation, Peterson's Solution, The Producer / Consumer Problem, Event Counters, Monitors, Message Passing, Classical IPC Problems: Reader's & Writer Problem, Dining Philosopher Problem, Barber's shop problem.

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Deadlocks: Definition, Necessary and sufficient conditions for Deadlock, Deadlock Prevention, Deadlock Avoidance: Banker's algorithm, Deadlock detection and Recovery.

UNIT III**[Textbook 1][CO 3](13 Periods)**

Concurrent Programming: Critical region, conditional critical region, monitors, concurrent languages, communicating sequential process (CSP); Deadlocks - prevention, avoidance, detection and recovery. Memory Management: Basic concept, Logical and Physical address maps, Memory allocation: Contiguous Memory allocation – Fixed and variable partition–Internal and External fragmentation and Compaction.

Virtual Memory: Basics of Virtual Memory – Hardware and control structures – Locality of reference, Page allocation, Partitioning, Paging, Page fault, Working Set, Segmentation, Demand paging, Page Replacement algorithms: Optimal, First in First Out (FIFO), Second Chance (SC), Not recently used (NRU) and Least Recently used (LRU).

UNIT IV**[Textbook 1, 2][CO 4] (13 Periods)**

I/O Hardware: I/O devices, Device controllers, Direct Memory Access, Principles of I/O.

File Management: Concept of File, Access methods, File types, File operation, Directory structure, File System structure, Allocation methods (contiguous, linked, indexed), Free-space management (bit vector, linked list, grouping), directory implementation (linear list, hash table), efficiency and performance.

Disk Management: Disk structure, Disk scheduling - FCFS, SSTF, SCAN, C-SCAN, Disk reliability, Disk formatting, Boot-block, Bad blocks.

Case study: UNIX OS file system, shell, filters, shell programming, programming with the standard I/O, UNIX system calls.

LEARNING RESOURCES**Text Books:**

1. Operating System Concepts Essentials, Abraham Silberschatz, Peter Baer Galvin and Greg Gagne.
2. "Your Unix the ultimate guide", Sumitabha Das, 3rd edition, TMH.

Reference Books:

1. Operating Systems: Internals and Design Principles. William Stallings.
2. Operating System: A Design-oriented Approach. Charles Patrick Crowley.
3. Operating Systems: A Modern Perspective. Gary J. Nutt.
4. Design of the Unix Operating Systems. Maurice J. Bach.
5. Understanding the Linux Kernel, Daniel Pierre Bovet, Marco Cesati.



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CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO 1	1	3	1	-	-	-	-	-	-	-	-	1
CO 2	2	3	2	-	-	-	-	-	-	-	-	1
CO 3	1	2	2	-	-	-	-	-	-	-	-	1
CO 4	2	2	2	-	-	-	-	-	-	-	-	1

CO-PSO MAPPING:

	PSO1	PSO2	PSO3
CO 1	2	2	-
CO 2	2	3	-
CO 3	2	2	-
CO 4	2	2	-

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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB225	SoftwareEngineering			
Semester III (Second Year)	L	T	P	C
	2	1	-	3

Course Objectives:

At the end of the course, the student will understand

- Knowledge of basic software engineering methods and practices, and their appropriate application.
- Requirements for Modeling and design.
- Principles of object orientation for construction of software.
- Quality management by applying various Testing Strategies

Course Outcomes:

After successful completion of the course, the students are able to

CO 1: Apply the software engineering lifecycle models and project management.

CO 2: Analyze and specify software requirements.

CO 3: Design, and develop a software project by object oriented principles.

CO 4: Evaluate and assess the quality of the software.

UNIT – I**[CO1] (13 Periods)**

Introduction: Programming in the small vs. programming in the large; software project failures and importance of software quality and timely availability; engineering approach to software development; role of software engineering towards successful execution of large software projects; emergence of software engineering as a discipline.

Software Project Management: Basic concepts of life cycle models – different models and milestones; software project planning – identification of activities and resources; concepts of feasibility study; techniques for estimation of schedule and effort; software cost estimation models and concepts of software engineering economics; techniques of software project control and reporting; introduction to measurement of software size; introduction to the concepts of risk and its mitigation; configuration management.

UNIT -2**[CO2] (13 Periods)**

Software Requirements Analysis, Design and Construction: Introduction to Software Requirements Specifications (SRS) and requirement elicitation techniques; techniques for requirement modeling – decision tables, event tables, state transition tables, Petri nets; requirements documentation through use cases; introduction to UML, introduction to software metrics and metrics based control methods; measures of code and design quality.

UNIT 3**[CO3] (13Periods)**

Object Oriented Analysis, Design and Construction: Concepts -- the principles of abstraction, modularity, specification, encapsulation and information hiding; concepts of abstract data type; Class Responsibility Collaborator (CRC) model; quality of design; design measurements; concepts of design patterns; Refactoring; object oriented construction principles; object oriented metrics.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT- 4****[CO4] (13 Periods)**

Software Quality and Reliability: Internal and external qualities; process and product quality; principles to achieve software quality; introduction to different software quality models like McCall, Boehm, FURPS / FURPS+, Dromey, ISO – 9126; introduction to Capability Maturity Models (CMM and CMMI); introduction to software reliability, reliability models and estimation.

Software Testing: Introduction to faults and failures; basic testing concepts; concepts of verification and validation; black box and white box tests; white box test coverage – code coverage, condition coverage, branch coverage; basic concepts of black-box tests – equivalence classes, boundary value tests, usage of state tables; testing use cases; transaction based testing; testing for non-functional requirements – volume, performance and efficiency; concepts of inspection.

Text Books:

1. Roger S. Pressman, Software Engineering -A Practitioner's Approach, Seventh Edition, McGraw Hill Publications.
2. Ian Sommerville, "Software Engineering", Addison-Wesley, 2011.

Reference Books:

1. Fundamentals of Software Engineering, Carlo Ghezzi, Jazayeri Mehdi, Mandrioli Dino.
2. Object Oriented Software Engineering: A Use Case Driven Approach --Ivar Jacobson.

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO 1	2	3	3					1	3	2	2	2
CO 2	2	3	3	2				1	3	2	2	2
CO 3	2	3	3	2	2			1	3	2	2	2
CO 4	2	2	2	2					2	2	2	2

CO-PSO MAPPING:

	PSO1	PSO2	PSO3
CO1	1	2	1
CO 2	2	2	2
CO 3	2	3	2
CO 4	2	2	2

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(w.e.f. the academic year 2020-2021)

B.Tech., Computer Science and Business Systems (R20 Regulations)**CB261 Business Communication & Value Science III lab****Semester IV (Second Year)**

L	T	P	C
-	-	3	1.5

Nature of Course: Behavioural**Course PreRequisites:**

Basic Knowledge of English (Verbal & Written) Completion of all units from semester 1 & 2

Course Objectives

- Develop technical writing skills
- Introduce students to Self-analysis techniques like SWOT & TOWS
- Introduce students to key concepts of:
- Pluralism & cultural spaces
- Cross-cultural communication
- Science of Nation building

Course Outcomes

Upon completion of the course, students shall have ability to:

CO1: Apply & analyze the basic principles of SWOT & life positions.

CO2: Understand, analyze & leverage the power of motivation in real life

CO3: Identify & respect pluralism in cultural spaces

CO4: Understand and apply the concepts of Global, local and translocational

CO5: Analyze cross-cultural communication

CO6: Apply the science of Nation building

CO7: Identify the common mistakes made in cross-cultural communication

CO8: Understand, apply & analyze the tools of technical writing

CO9: Recognize the roles and relations of different genders.

CO10: Understand Artificial Intelligence & recognize its impact in daily life

CO11: Identify the best practices of technical writing

CO12: Differentiate between the diverse culture of India

Objectives for Semester 4

After completing this semester, learners will be able to:

- Summarize the basic principles of SWOT and Life Positions.
- Apply SWOT in real life scenarios.
- Recognize how motivation helps real life.
- Leverage motivation in real-life scenarios.
- Identify pluralism in cultural spaces.
- Respect pluralism in cultural spaces.
- Differentiate between the different cultures of India.
- Define the terms global, local and translocational.
- Differentiate between global, local and translocational culture.
- Recognize the implications of cross-cultural communication.
- Identify the common mistakes made in cross-cultural communication.
- Apply cross-cultural communication.



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- Differentiate between the roles and relations of different genders.
- Summarize the role of science in nation building.
- Define AI (artificial intelligence).
- Recognize the importance of AI.
- Identify the best practices of technical writing.
- Apply technical writing in real-life scenarios.

UNIT I

Introducing SWOT: SWOT analysis, basic principles, real-life scenarios and application SWOT vs TOWS:

The Balancing Act

Motivation: Stories, YouTube videos on Maslow's Theory, identifying and leveraging motivation

UNIT II

Pluralism: Identify pluralism in cultural spaces, differentiate and respect pluralism, differentiate between global, local and translocational culture

Cross-

cultural communication: Implications, common mistakes, roles and relations of different genders

UNIT III

Role of science in nation

building: Group findings and learning's, presentations

Technical writing: Introduction, basic rules, best practices, application in real-life scenario, practice

UNIT IV

Artificial Intelligence: AI in Everyday Life, voice assist and future implications, debate and discuss, communicating with machines, recognize the importance of AI

Best practices of technical writing: Technical writing in profession, technical writing in real-life scenarios, scenario-based assessment on technical writing

Project: Visit rural area/underprivileged part of city to address some of the local issues; if relevant, suggest a practical technology solution to the issues.

Text Books

There are no prescribed texts for Semester 4—there will be handouts and reference links shared

Reference Books

There are no prescribed reference books for Semester 4—there will be handouts and reference links shared

Web References

1. Examples of Technical Writing for Students: <https://freelance-writing.lovetoknow.com/kinds-technical-writing>.
2. 11 Skills of a Good Technical Writer: <https://clickhelp.com/clickhelp-technical-writing-blog/11-skills-of-a-good-technical-writer/>
3. 13 benefits and challenges of cultural diversity in the workplace: <https://www.hult.edu/blog/benefits-challenges-cultural-diversity-workplace/>



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CO-PO MAPPING:

CO	PROGRAMME OUTCOMES											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	-	-	L	-	-	-	L	-	M	M	-	M
CO2	-	-	-	-	-	L	M	L	M	-	-	L
CO3	-	-	L	-	-	M	L	-	M	L	L	-
CO4	M	-	M	-	-	-	-	-	L	-	-	-
CO5	-	-	M	-	-	H	-	-	M	H	-	L
CO6	L	-	-	-	-	L	M	M	-	-	L	-
CO7	-	-	L	-	-	M	-	-	H	L	-	M
CO8	-	-	L	-	M	-	-	-	-	H	-	-
CO9	-	-	-	-	-	L	-	-	M	M	-	-
CO10	M	M	L	-	-	-	-	L	-	-	-	L
CO11	-	-	-	-	-	-	-	-	-	M	L	-
CO12	-	-	M	-	-	-	M	-	L	L	-	L

H-Highly Related M-Medium L-Low

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CB262	Design and Analysis of AlgorithmsLab			
Semester IV (Second Year)	L	T	P	C
	-	-	3	1.5

Each and every student is expected to complete a minimum of 12 tasks for evaluation.

1. Given a set of items, each with a weight and a value, determine the number of each item to include in a collection so that the total weight is less than or equal to a given limit and the total value is as large as possible.
2. Given a connected and undirected graph, find a minimum spanning tree that has minimum cost.
3. Given a weighted undirected graph. Find a subset of the edges that forms a tree that includes every vertex, where the total weight of all the edges in the tree is minimized by using Prim's approach.
4. Given a Graph, find a minimum spanning tree that takes a graph as input and finds the subset of the edges of that graph which form a tree that includes every vertex has the minimum sum of weights among all the trees.
5. Given a graph and a source vertex in the graph, find shortest paths from source to all vertices in the given graph.
6. Given a schedule containing arrival and departure time of trains in a station, find minimum number of platforms needed in the station so to avoid any delay in arrival of any train.
7. Given a graph and a source vertex src in graph, find shortest paths from src to all vertices in the given graph. The graph may contain negative weighted edges.
8. For a weighted directed Graph, find shortest distances between every pair of vertices. Given weights and values of n items, we need to put these items in a knapsack of capacity W to get the maximum total value in the knapsack by using Dynamic approach Greedy approach.
9. Given a Set, find subset of elements that are selected from the set whose sum adds up to a given number K. We are considering the set contains nonnegative values. It is assumed that the input set is unique (no duplicates are presented)
10. Given a Graph, determine whether a given graph contains Hamiltonian Cycle or not.
11. The N-Queen's puzzle is the problem of placing N chess queens on an N×N chessboard so that no two queens threaten each other. Thus, a solution requires that no two queens share the same row, column, or diagonal. Provide a solution by using Backtracking.
12. The N-Queen's puzzle is the problem of placing N chess queens on an N×N chessboard so that no two queens threaten each other. Thus, a solution requires that no two queens share the same row, column, or diagonal. Provide a solution by using Branch and Bound.



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CB263	Operating Systems & Software Engineering Lab			
Semester IV (Second Year)	L	T	P	C
	-	-	3	1.5

Operating Systems Lab

List of Experiments:

1. Simulate the following non-preemptive CPU scheduling algorithms to find turnaroundtime and waiting time. a. FCFS b. SJF c. Round Robin(pre-emptive)
2. Simulate multi-level queue scheduling algorithm considering the following scenario. All the processes in the system are divided into two categories - system processes and user processes. system processes are to be given higher priority than user processes. Use FCFS schedulingfor the processes in eachqueue.
3. Simulate the following file allocation strategies. a. Sequential b. Indexed c.Linked
4. Simulate the MVT and MFT memory managementtechniques.
5. Simulate the following contiguous memory allocation techniques a. Worst-fit b.Best-fit
6. c. First-fit
7. Simulate paging technique of memorymanagement.
8. Simulate Bankers algorithm for the purpose of deadlockavoidance.
9. Simulate page replacement algorithms a. FIFO b. SC c. NRU d.LRU
10. Simulate disk scheduling algorithms a. FCFS b. SCAN c.C-SCAN
11. Simulate producer-consumer problem usingsemaphores.
12. Basics of UNIXcommands.
13. Shellprogramming

Soft Ware Engineering Lab

LIST OF EXPERIMENTS:

Lab cycle 1:

Development of requirements specification, function oriented design using SA/SD.

Lab cycle 2:

Object-oriented design using UML.

1. ANALYSIS- SRSdocumentation
2. USECASEVIEW
 - i. Construction of use casemodel
 - ii. Building a Business Process model using UML activitydiagram.
3. LOGICAL VIEW- Construction of UML static classdiagram.

Sample information systems for implementation:

1. Course registrationsystem
2. ATMservices
3. Advertising agency managementsystem
4. Onlineshopping
5. Library managementsystem

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CBSL2 Mobile Application Development				
Semester IV (Second Year)	L	T	P	C
	1	-	2	2

Course Objectives:

At the end of the course the students will understand the

1. To provide knowledge on tools required for Mobile Application Development using Android.
2. To provide knowledge on Android User Interface using Views.
3. To provide knowledge on Android User Interface for pictures and menus.
4. To provide knowledge on android databases.

Course Outcomes:

After successful completion of the course, the students are able to

1. Install the required tools for android application development..
2. Design user interfaces for android applications.
3. Design user interfaces for menus using Views..
4. Develop android applications using android database.

UNIT I Text Book - 1**[CO1]**

Android Programming: What Is Android? Obtaining the Required Tools, Creating Your First Android Application. Android studio for Application development: Exploring IDE, Using code completion, debugging your Application, Generating a signed APK.

UNIT II Text Book - 1**[CO2]**

Activities, Fragments, and Intents: Understanding Activities, Linking Activities Using Intents, Fragments, Displaying Notifications.

Android User Interface: Components of a Screen, Adapting To Display Orientation, Managing Changes to Screen Orientation, Utilizing the Action Bar, Creating the User Interface Programmatically.

UNIT III Text Book - 1**[CO3]**

User Interface with Views: Using Basic Views, Using Picker Views, Using List Views To Display Long Lists, Understanding Specialized Fragments.

Pictures and Menus with Views: Using Image Views to Display Pictures, Using Menus with Views,

UNIT IV Text Book - 1**[CO4]**

Using Web View. Notifications - Creating and Displaying notifications, Displaying Toasts.

Data Persistence: Saving and Loading User Preferences, Persisting Data to Files, Creating and Using Databases.



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Learning Resources:

Text Book:

1. Beginning Android Programming with Android Studio, J.F.DiMarzio, Wiley India (Wrox), 2017.

Reference Book(s):

1. Wei-Meng Lee, Beginning Android 4 Application Development, Wiley India (Wrox), 2012.
2. Reto Meier, Professional Android 4 Application Development, Wiley India, (Wrox), 2012.
3. James C Sheusi, Android Application Development for Java Programmers, Cengage Learning, 2013.



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CBMC4	Design Thinking			
Semester IV (Second Year)	L	T	P	C
	2	-	-	-

COURSE OBJECTIVES:

1. To create awareness of design thinking among students of engineering
2. To teach a systematic approach for identifying and applying design thinking process
3. To enable the use of doodling and storytelling as a means of presenting ideas and prototypes
4. To motivate students to create value proposition statements for identified problems

COURSE OUTCOMES: After completion of the course, the student should be able to**CO-1:** Identify design thinking phases from an engineering perspective**CO-2:** Validate problem statements through user empathization with societal and environmental consciousness**CO-3:** Devise visual design and documentation to communicate more effectively**CO-4:** Develop prototypes to catering to the needs of users**UNIT – I:****(CO1)****Design Thinking Overview and Motivation:** Design Thinking for business–Stories, Examples and Case Studies; Design Thinking for Students; Introduction to Design Thinking – Stanford’s 5-step model;

*Activities to understand Design Thinking and its applications

UNIT – II:**(CO2)****Doing Design: Empathize Phase:** Empathy; Importance of Empathy; Empathy Tools; Introduction to Immersion Activity; Persona, Importance of Persona Creation; Data collection and Inferences

*Activities for Empathize Phase

UNIT – III:**(CO3)****Doing Design: Define Phase:** Problem Statements–Introduction, Definition, and Validation; Need Analysis: Types of Users, Types of Needs; Addressable Needs and Touch points; Structuring Need Statements;

*Activities for Define Phase

Doing Design: Ideate Phase**Ideation tools:** Six Thinking Hats; Ideate to generate solutions; Brainstorming, Doodling and Storytelling to present ideas; Ideation by SCAMPER, ideation by reconstruct and deconstruct.

*Activities for Ideate Phase

UNIT – IV:**(CO4)****Doing Design: Prototype Phase**

Introduction to Prototype; Methods of Prototyping; Value proposition for the solution *Activities for Prototype Phase.

Doing Design: Test Phase



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Importance of testing; Feedback Collection; Documentation of Feedback; Inference from Feedback; Looping of Design Thinking; Agile and Design Thinking to deliver customer satisfaction;

*Activities for Test Phase

Text Book:

1. There are no prescribed texts for Semester 5 – there will be handouts and reference links shared

References:

1. NirEval, Hooked. How to Build Habit-Forming Products, Penguin Publishing Group
2. Rod Judkins, The Art of Creative Thinking, Hodder& Stoughton
3. Dan Senor and Saul Singer, Start-up Nation. The Story of Israel's Economic Miracle, Grand Central Publishing
4. Simon Sinek, Start with Why. How Great Leaders Inspire Everyone to Take Action, Penguin Books Limited

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CB311	Fundamentals of Management			
Semester V (Third Year)	L	T	P	
	3	-	-	

Course Objectives:

The course enables the students:

1. To familiarize the students with the foundation and evolution of management thought
2. To learn the functions of management and practices of leadership
3. To understand the theory of Organizational behaviour, Organizational design and structure to achieve company objective
4. To identify the core business ethics issues and ethical concepts relevant to resolving moral issues in business

Course Outcomes

CO 1: This course will teach students the management theories, evolution of management over the years and the basic concepts

CO 2: The course helps the students to analyze the basic functions of management and leadership concepts

CO 3: The course helps the students to develop an understanding about how organizations work

CO 4: The course helps the students to grasp the intricacies of different areas of management such as ethical finance, ethical marketing, advertising and corporate social responsibility etc.

UNIT I [Text Book 2, 4]**[CO1] [10 Periods]**

Management Theories : Concept and Foundations of management , Evolution of Management Thoughts(Pre- Scientific Management Era(before 1880), Classical Management Era (1880-1930),Neo- Classical Management Era(1930-1950),Modern Management Era(1950 – onward),Contribution of Management Thinkers: Taylor, Fayol, Elton Mayo etc.

UNIT II [Text Book 2, 4]**[CO2][10 Periods]**

Functions of Management: Planning, Organizing, Staffing, Directing, Controlling Leadership: Concept, Nature, Importance, Attributes of a leader, Developing leaders across the organization, Leadership Grid

UNIT III [Text Book 1, 3]**[CO3][10 Periods]**

Organizational Behaviour : Introduction , Personality, learning and Reinforcement, Motivation, Group Dynamics, Power & Influence, Work stress and Stress Management, Decision making, Problems in Decision making, Decision making, Organizational Culture, Managing Cultural Diversity

Organizational Design: Classical, Neoclassical and Contingency approaches to Organizational Design, Organizational Theory and Design, Organizational structure (Simple structure, Functional structure, Divisional structure, Matrix Structure)

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT IV [Text Book 2, 4]****[CO4][10 Periods]**

Managerial Ethics : Ethics and Business, Ethics of Marketing & Advertising, Ethics of Finance & Accounting, Decision- making frameworks , Business and Social Responsibility, International standards, Corporate Governance, Corporate Citizenship , Corporate Social Responsibility

Text Books:

1. Richard L.Daft , “Understanding the Theory and Design of Organizations”
2. Harold Koontz and Heinz Weihrich, “Essentials of Management”, McGraw-Hill, New York
3. Robbins & Judge, ” Organizational Behaviour”, Prentice Hall of India
4. Peter F Drucker, “The Practice of Management”, McGraw Hill

Reference Books:

1. Stephen Robbins, Timothy A.Judge , Neharika Vohra , Organisational Behaviour

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	L	L	L	L	H	M	H	H	H	M	H
CO2	L	L	L	L	L	M	L	H	H	H	H	H
CO3	L	L	L	L	L	H	L	H	M	M	L	H
CO4	L	L	L	L	L	H	M	H	H	H	H	H

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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB 312	Artificial Intelligence			
Semester V (Third Year)	L	T	P	
	2	1	-	

Course objectives:

1. To understand the basic principles of Artificial Intelligence in various applications
2. To solve problems using rational or problem-solving agents just like humans
3. To represent knowledge and reasoning with knowledge to solve problems.
4. To develop intelligent systems by assembling solutions to concrete computational problems

Course outcomes:

1. Identify Artificial Intelligence (AI) problems in various domains and define the problems using state space search.
2. Apply search algorithms for solving various AI problems.
3. Demonstrate knowledge representation and reasoning for solving real world Problems.
4. Illustrate and implement planning to construct basic AI models and expert systems.

UNIT – I [Text Book -2]**[CO1](12 Periods)**

Introduction, Overview of Artificial intelligence: Problems of AI, AI technique, Tic - Tac - Toe problem.[Text Book-2]

Intelligent Agents: Agents & environment, nature of environment, structure of agents, goal based agents, utility based agents, learning agents. [Text Book-1]

Problem Solving, Problems, Problem Space & search: Defining the problem as state space search, production system, problem characteristics, and issues in the design of search programs

UNIT – II [Text Book-1]**[CO2] (12 Periods)**

Search techniques: Problem solving agents, searching for solutions, uninformed search strategies: breadth first search, depth first search, depth limited search, bidirectional search, comparing uninformed search strategies. Heuristic search strategies: Greedy best-first search, A* search, AO* search, memory bounded heuristic search. local search algorithms & optimization problems: Hill climbing search, simulated annealing search, local beam search
Constraint satisfaction problems: Local search for constraint satisfaction problems.

UNIT – III [Text Book-2]**[CO3] (12 Periods)**

Adversarial search: Games, optimal decisions & strategies in games, the minimax search procedure, alpha-beta pruning, additional refinements, iterative deepening.

Knowledge & reasoning:

Knowledge representation issues: Representation & mapping, approaches to knowledge representation. Using predicate logic: representing simple fact in logic, representing instant & ISA relationship, computable functions & predicates, resolution, natural deduction.

Representing knowledge using rules: Procedural verses declarative knowledge, logic programming, forward verses backward reasoning, matching, control knowledge.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT – IV****[CO4] (12 Periods)**

Probabilistic reasoning: Representing knowledge in an uncertain domain, the semantics of Bayesian networks, Dempster-Shafer theory [Text Book-1]

Planning: Overview, components of a planning system, Goal stack planning, Hierarchical planning, other planning techniques. [Text Book-2]

Expert Systems: Representing and using domain knowledge, expert system shells, and knowledge acquisition. [Text Book-2]

Text Books

1. Russell, S. and Norvig, P. Artificial Intelligence - A Modern Approach, 3rd edition, Prentice Hall, 2015.
2. Rich, E., Knight, K and Shankar, B. Artificial Intelligence, 3rd edition, Tata McGraw Hill.

Reference Books:

1. Introduction to Artificial Intelligence & Expert Systems, Patterson, PHI
2. Logic & Prolog Programming, Saroj Kaushik, New Age International Expert Systems, Giarranto, VIKAS Poole, D. and Mackworth, A. Artificial Intelligence: Foundations of Computational Agents, Cambridge University Press, 2010
3. Luger, G.F., Artificial Intelligence - Structures and Strategies for Complex Problem Solving, 6th edition, Pearson, 2008.

CO-PO MAPPING:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO1	3	3	3	2							2	1
CO2	2	3	2	2							2	2
CO3	3	3	3	3							2	2
CO4	3	3	3	3							2	1

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CB 313	Software Design with UML			
Semester V (Third Year)	L	T	P	
	2	1	-	

Course Objectives:

At the end of the course, the student will understand

1. To know the importance of modeling in the software development life cycle.
2. To understand the object-oriented approach to analyzing and designing systems and software solutions.
3. To employ the UML notation and symbols to create effective and efficient system designs.

Course Outcomes:

After successful completion of the course, the students are able to

CO 1: Apply the various software process models during development.**CO 2:** Interpret the contemporary issues in analysis and design.**CO 3:** Use various design patterns and demonstrates dynamic modeling.**CO 4:** Represent implementation diagrams for deployment.**UNIT I**

[CO1] (13 Periods)

Introduction to on Object Oriented Technologies:

- Software development process: The Waterfall Model vs. The Spiral Model.
- The Software Crisis, description of the real world using the Objects Model.
- Classes, inheritance and multiple configurations.
- Quality software characteristics.
- Description of the Object Oriented Analysis process vs. the Structure Analysis Model.

Introduction to the UML Language:

- Standards.
- Elements of the language.
- General description of various models.

Requirements Analysis Using Case Modeling:

- Analysis of system requirements.
- Actor definitions.
- Writing a case goal.
- Use Case Diagrams.
- Use Case Relationships.



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UNIT II

[CO2] (13 Periods)

Transfer from Analysis to Design in the Characterization Stage: Interaction Diagrams

- Description of goal.
- Description of the Activity Diagram.
- Defining UML Method, Operation, Object Interface, Class.
- Finding objects from Flow of Events.
- Sequence Diagram.
- Describing the process of finding objects using a Sequence Diagram.
- Describing the process of finding objects using a Collaboration Diagram.

The Logical View Design Stage: The Static Structure Diagrams.

- The Class Diagram Model.
- Attributes descriptions.
- Operations descriptions.
- Connections descriptions in the Static Model.
- Association, Generalization, Aggregation, Dependency, Interfacing, Multiplicity.

UNIT III

[CO3] (13 Periods)

Introduction to on Object Oriented Software Development:

- The process of Object Oriented software development.
- Description of Design Patterns.
- Technological Description of Distributed Systems.

Dynamic Model: State Diagram :

- Description of the State Diagram.
- Events Handling.
- Exercise in State Machines.

Package Diagram Model:

- Description of the model.
- White box, black box.
- Connections between packagers.
- Interfaces.
- Create Package Diagram.
- Drill Down.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT IV**

[CO4] (13 Periods)

Component Diagram Model:

- Physical Aspect.
- Logical Aspect.
- Connections and Dependencies.
- User face.
- Initial DB design in a UML environment.

Deployment Model:

- Processors.
- Connections.
- Components.
- Tasks.
- Threads.
- Signals and Events.

Text Books:

1. Object-Oriented System Analysis and Design using UML. Simon Bennett, Steve McRobb and Ray Farmer.
2. The Unified Modeling Language User Guide. Grady Booch, James Rumbaugh and Ivar Jacobson.

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO 1	2	3	3					1	3	2	2	2
CO 2	2	3	3	2				1	3	2	2	2
CO 3	2	3	3	2	2			1	3	2	2	2
CO 4	2	2	2	2					2	2	2	2

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CB314 Professional Elective – I: Machine Learning				
Semester V (Third Year)	L	T	P	
	3	-	-	

Course Objectives:

At the end of the course, the students will understand:

- Basic concepts and applications of machine learning.
- supervised learning and its applications
- unsupervised learning and its applications
- association rule mining algorithms

Course Outcomes:

After successful completion of the course, the students are able to:

CO 1: Apply the machine learning concepts in real life problems.**CO 2:** design and implement machine learning solutions to classification, regression.**CO 3:** design and implement machine learning solutions to clustering**CO 4:** apply association rule mining to get insights into the data**UNIT I**

Introduction to Machine Learning (ML); Relationship between ML and human learning; A quick survey of major model of how machines learn; Example applications of ML

Classification: Supervised Learning; The problem of classification; Feature engineering;

Training and testing classifier models; Cross-validation; Model evaluation (precision, recall,

F1-measure, accuracy, area under curve); Statistical decision theory including discriminant functions and decision surfaces;

UNIT II

Naive Bayes classification; Bayesian networks; Decision Tree and Random Forests; k-Nearest neighbor classification; Support Vector Machines; Artificial neural networks including back propagation; Applications of classifications; Ensembles of classifiers including bagging and boosting

Hidden Markov Models (HMM) with forward-backward and Viterbi algorithms; Sequence classification using HMM; Conditional random fields; Applications of sequence classification such as part-of-speech tagging

UNIT III

Regression: Multi-variable regression; Model evaluation; Least squares regression; Regularization; LASSO; Applications of regression Association rule mining algorithms including apriori Expectation-Maximization (EM) algorithm for unsupervised learning

UNIT IV

Clustering: average linkage; Ward's algorithm; Minimum spanning tree clustering; K-nearest neighbors clustering; BIRCH; CURE; DBSCAN Anomaly and outlier detection methods



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References:

1. R.O. Duda, P.E. Hart, D.G. Stork, Pattern Classification, 2/e, Wiley, 2001.
2. C. Bishop, Pattern Recognition and Machine Learning, Springer, 2007.
3. E. Alpaydin, Introduction to Machine Learning, 3/e, Prentice-Hall, 2014.
4. Rostamizadeh, A. Talwalkar, M. Mohri, Foundations of Machine Learning, MIT Press.
5. **Webb, *Statistical Pattern Recognition*, 3/e, Wiley, 2011.**

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO 1	3	3	3	3	3							2
CO 2	3	3	3	3	3							2
CO 3	3	3	3	3	3							2
CO 4	3	3	3	3	3							2

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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB315 Open Elective I: Industrial Psychology				
Semester V (Third Year)	L	T	P	
	3	-	-	

Course objectives:

Introduces students to the content areas of industrial psychology and the application of psychological theory to organizational issues. Topics include employment law, job analysis, recruitment and selection, training, performance appraisal and discipline, employee motivation, and workplace safety. Using an applied approach, this course will help prepare students for their roles as employees and managers.

Course outcomes: After completion of the course, students will be able to

1. Become conversant about the major content areas of Industrial Psychology (i.e., job analysis, recruitment, selection, employment law, training, performance management, and health/well-being issues in the workplace)
2. Gain further comfort with statistical concepts in the context of making personnel decisions to reinforce content learned in PSY203 or an equivalent introductory statistics course. Deepen your understanding of tests and measurements so that you can collect accurate information and make sound data-based decisions
3. Gain practical experience by completing a series of hands on projects involving job analysis, selection decision, training programs, and employee well-being.
4. Prepare for other focused seminar courses in industrial/Organizational Psychology or Human Resource Management.

UNIT I**(CO1) (12 Periods)**

What is I/O Psychology? Introduction & Legal Context of Industrial Psychology, Job Analysis & Competency Modeling, Job Evaluation & Compensation, Job Design & Employee Well-Being, Recruitment

UNIT II**(CO2) (12 Periods)**

Research Methods, Statistics, and Evidence-based Practice.

Identifying Criteria & Validating Tests and Measures, Screening Methods, Intensive Methods

UNIT III**(CO3) (12 Periods)**

Performance Goals and Feedback, Performance Coaching and Evaluation, Evaluating Employee Performance. Employee Motivation, Satisfaction and Commitment, Fairness and Diversity.

UNIT IV**(CO4) (12 Periods)**

Leadership, Organizational Climate, Culture, and Development, Teams in Organizations, the Organization of Work Behavior. Stress Management: Demands of Life and Work.

Text Book:

Landy, F.J. and Conte, J.M (2013). Work in the 21st Century (4th Edition). Oxford: Blackwell Publishing

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CB 351 Professional Elective – I Lab(Machine Learning Lab)				
Semester V (Third Year)	L	T	P	
	-	-	3	

List of Experiments

1. Implementation of Naive Bayes Classification
2. Implementation of Decision Tree Classification
3. Implementation of Random Forests Classification
4. Implementation of k-Nearest Neighbour Classification
5. Implementation of Support Vector Machines Classification
6. Implementation of Classification using Artificial neural networks
7. Implementation of Ensembles of Classifiers
8. Implementation of Minimum spanning tree clustering
9. Implementation of K-Nearest Neighbours Clustering
10. Implementation of one association rule mining algorithm
11. Implementation of one anomaly detection algorithms
12. Implementation of EM algorithm for some specific problem

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CB 352		Mini Project			
Semester V (Third Year)		L	T	P	
		-	-	3	



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CB 353	Summer Internship			
Semester V (Third Year)	L	T	P	
	-	-	-	

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CB SL3 Skill Course - Natural Language Processing				
Semester V (Third Year)	L	T	P	
	1	-	2	

Course objectives:

1. To introduce the fundamental concepts and techniques of Natural language Processing for analyzing words based on Morphology and CORPUS.
2. To examine the NLP models and interpret algorithms for classification of NLP sentences by using both the traditional, symbolic and the more recent statistical approach.
3. To get acquainted with the algorithmic description of the main language levels that includes morphology, syntax, semantics, and pragmatics for information retrieval and machine translation applications.

Course Outcomes

1. Demonstrate understanding of state-of-the-art algorithms and techniques for text-based processing of natural language with respect to morphology.
2. Perform POS tagging for a given natural language.
3. Select a suitable language modelling technique based on the structure of the language.
4. Check the syntactic and semantic correctness of sentences using grammars and labelling.

UNIT-1**(CO1)(12 Periods)**

Introduction to various levels of natural language processing, Ambiguities and computational challenges in processing various natural languages. Introduction to Real life applications of NLP such as spell and grammar checkers, information extraction, question answering, and machine translation

Character Encoding, Word Segmentation, Sentence Segmentation, Introduction to Corpora, Corpora Analysis.

UNIT-II**(CO2) (12 Periods)**

Introduction to word types, POS Tagging, Maximum Entropy Models for POS tagging, Multiword Expressions

The role of language models.Simple N-gram models. Estimating parameters and smoothing. Evaluating language models.

UNIT-III**(CO3) (12 Periods)**

Introduction to phrases, clauses and sentence structure, Shallow Parsing and Chunking, Shallow Parsing with Conditional Random Fields (CRF), Lexical Semantics, Word Sense Disambiguation, WordNet,

UNIT-IV**(CO4) (12 Periods)**

Applications of NLP: NL Interfaces, Text Summarization, Sentiment Analysis, Machine Translation, Question answering.Recent Trends in NLP



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Text Book:

1. Daniel Jurafsky and James H. Martin “Speech and Language Processing”, 3rd edition, Prentice Hall, 2009.

References

1. Chris Manning and HinrichSchütze, “Foundations of Statistical Natural Language Processing”, 2nd edition, MITPress Cambridge, MA, 2003
2. NitinIndurkhya, Fred J. Damerau “Handbook of Natural Language Processing”, Second Edition, CRC Press, 2010. James Allen “Natural Language Understanding”, Pearson Publication 8th Edition. 2012



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CBV1	Business Strategy			
Semester V (Third Year)	L	T	P	
	2	-	-	

Course objectives:

The course enables the students:

1. To familiarize the students the concepts of Strategic Management and its process.
2. To learn the Core competencies available within the firm to gain sustainable competitive advantage.
3. To understand the forces of industry attractiveness and industry life cycle stages.
4. To identify the strategic alternatives for growth of a firm, their evaluation and implementation.

Course outcomes:

CO1: Students are able to learn the fundamental concepts of strategic management to analyze business situations and apply these concepts to solve business problems.

CO2: The Course will helps the students to understand the fundamental principles of and interrelationships among business functions such as: R&D, Production, Marketing, Finance, HR and Information technology.

CO3: Students are able to understand the inter-relationships of business to Individuals, other Organizations, Government and Society.

CO4: Course helps the students to analyze Complex, Unstructured Qualitative and Quantitative Problems by using appropriate Tools.

UNIT I [Text Book 1, 2]**[CO1] [10 Periods]**

Strategic Management Introduction: Importance of Strategic Management, Vision, Mission and Objectives, Schools of thought in Strategic Management, Strategy Content, Process, and Practice, Fit Concept and Configuration Perspective in Strategic Management.

UNIT II [Text Book 2, 3]**[CO2] [10 Periods]**

Internal Environment of Firm- Recognizing a Firm's Intellectual Assets: Core Competence as the Root of Competitive Advantage, Sources of Sustained Competitive Advantage, Business Processes and Capabilities-based Approach to Strategy.

UNIT III [Text Book 1, 3]**[CO3] [10 Periods]**

External Environments of Firm- Competitive Strategy: Five Forces of Industry Attractiveness that Shape Strategy, The concept of Strategic Groups, and Industry Life Cycle, Generic Strategies, Generic Strategies and the Value Chain.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT IV [Text Book 2, 3]****[CO4] [10 Periods]**

Corporate Strategy, Growth Strategies, Strategy Implementation: Structure and Systems : The Motive for Diversification, Related and Unrelated Diversification, Business Portfolio Analysis, Expansion, Integration and Diversification, Strategic Alliances, Joint Ventures, and Mergers & Acquisitions, The 7S Framework, Strategic Control and Corporate Governance

Text Books:Robert M. Grant (2012). *Contemporary Strategic Management*, Blackwell, 7th Edition.Azhar Kazmi (2008). *Strategic Management and Business Policy*, McGraw Hill Publications, 3rd Edition.Michael E. Porter, *Competitive Strategy*, 1980.**Reference Books:**

1. M.E. Porter, *Competitive Advantage*, 1985
2. Richard Rumelt (2011) *Good Strategy Bad Strategy: The Difference and Why It Matters*.

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	L	L	L	L	M	H	M	H	H	M	H
CO2	L	L	L	L	L	H	H	H	H	H	H	H
CO3	L	L	L	L	L	H	H	H	M	H	H	H
CO4	L	L	L	L	L	H	H	H	H	H	H	H



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB 321	Financial & Cost Accounting			
Semester VI (Third Year)	L	T	P	
	2	-	-	

Course Objectives:

1. To develop an insight of concepts, principles and techniques of accounting, costing and utilization of financial and accounting information for planning, and decision making
2. To describe how basic business economic events, affect accounts and financial statements. Interpret and analyze financial statements to aid in decision making.
3. To provide information for planning the organization's actions.
4. To learn about pricing, budgeting, and performance analysis to determine overall success based on predetermined objectives.

Course Outcome(s):

1. To create an awareness about the importance and usefulness of the accounting concepts and their managerial implications
2. To develop an understanding of the financial statements and the underlying principles and learn to interpret financial statements
3. To create awareness about cost accounting, different types of costing and cost management
4. To create an awareness about budget, different types of budgeting

UNIT – I

[CO1](15 Periods)

Accounting Concept:

Introduction, Accounting – Definition – Scope – Nature – Objectives – Basic Accounting Concepts and Conventions – Accounting Standards – Generally Accepted Accounting Principles-- Classification of Accounts – Journal – ledger and Trial Balance preparation – Errors and their rectification

UNIT – II

[CO2](15 Periods)

Accounting Process:

Capital and Revenue items – Construction and Analysis of Trading, profit and loss account and Balance Sheet – Bank Reconciliation Statement

UNIT – III

[CO3](10 Periods)

Financial Statements: Financial Statement Analysis: Comparative, common size, trend, percentage (Theory) – Ratio Analysis – Funds Flow – Cash Flow Statements

Class Discussion: Corporate Accounting Fraud- A Case Study of Satyam

UNIT – IV

[CO4](10 Periods)

Costing Systems:

Costing – Elements of Costing and Cost Sheet (Theory) – Classification of Costs – Marginal Costing – CVP analysis – Break Even Point (Theory and Problems) – Standard Costing and Variance Analysis.

Budget and Budgetary Control – principles and methods – types of budgets – and preparation of Fixed, Flexible, Cash, Master and Zero Based Budgets



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Text Book:

1. Robert N Anthony, David Hawkins, Kenneth Marchant, Accounting: Texts and Cases, McGraw- Hill

Case Study Materials: To be distributed for class discussion



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB322	Compiler Design			
Semester VI (Third Year)	L	T	P	
	2	1		

COURSE OBJECTIVES:**At the end of the course, the student will understand**

1. Various phases of compiler and LEX tool.
2. Various parsers and Yacc tool.
3. Data structures used in symbol tables and intermediate code forms
4. Code optimization methods and issues in code generation.

COURSE OUTCOMES:

After successful completion of the course, the students are able to

CO 1: Design lexical analyzer.**CO 2:** Implement bottom-up and top-down parsers.**CO 3:** Recognize the role of semantic analyzer and represent various Intermediate code forms.**CO4:** Apply code generation, optimization techniques and runtime allocation strategies during implementation of compiler.**UNIT I**

[CO1][14 Periods]

Introduction: Phases of compilation and overview: Compilers - Analysis of the source program - Phases of a compiler - Cousins of the Compiler - Grouping of Phases - Compiler construction tools.

Lexical Analysis (scanner): Regular languages, finite automata, regular expressions, relating regular expressions and finite automata, The role of lexical analyzer; Input buffering scheme; Specification of tokens; Recognition of tokens; Language for specifying Lexical analyzer (Lex, flex); Design of scanner generator.

UNIT II

[CO2][14 Periods]

Syntax Analysis (Parser): Context-free languages and grammars, push-down automata, **Top-down** Parsing – Recursive descent parser, predictive parser, LL (1) grammar

Bottom-up parsing – Shift-Reduce parser, Operator Precedence parser, LR Parsers - LR(O) items, SLR(1), CLR(1), LALR(1) grammars and ambiguity in LR parsing, LALR(1) parser generator (YACC tool)

UNIT III

[CO3][12 Periods]

Semantic Analysis: Attribute grammars, Syntax Directed definition- construction of syntax trees, Bottom-up evaluation of S-attribute Definitions - L-attribute Definitions.

Intermediate Code Generation: Intermediate languages – SDT scheme for Assignment Statements - SDT scheme for Case Statements-SDT scheme for Boolean Expressions, SDT scheme for Flow of control constructs - SDT scheme for Procedure calls. Symbol Table: Basic structure, symbol attributes and management, data structures used for symbol tables;



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Code Improvement (optimization): control-flow, data-flow dependence etc.; local optimization, global optimization, loop optimization, peep-hole optimization.

UNIT IV

[CO4][12 Periods]

Architecture dependent code improvement: instruction scheduling (for pipeline), loop optimization (for cache memory) etc. Issues in the design of code generator - The target machine - Runtime Storage management - Basic Blocks and Flow Graphs - Next-use Information - A simple Code generator - DAG representation of Basic Blocks.

Run Time Environments: Source Language issues - Storage Organization - Storage Allocation strategies

–Static allocation scheme, Stack allocation scheme, Heap allocation scheme- Access to non-local names -Parameter Passing methods- Call-by-Value, Call-by-Reference, Call-by-Name methods.

Advanced topics: Type systems, data abstraction, compilation of Object Oriented features and non-imperative programming languages.

Text Books:

1. Compilers: Principles, Techniques and Tools, V. Aho, R. Sethi and J. Ullman.

Reference book(s):

1. Alfred V.Aho, Jeffrey D. Ullman, Principles of Compiler Design, Narosa publishing, 2002.
2. Lex & Yacc - John R. Levine, Tony Mason, Doug Brown, 2nd Edition, O'reilly.
3. Engineering a Compiler - Keith Cooper & Linda Toretzon, 2nd Edition Elsevier.

CO-PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	1	3	3	2	1				3			3
CO2	2	3	3	2	1				3			3
CO3	2	1	1	1					2			3
CO4	1	1	1	1					1			3



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB 323	Computer Networks			
Semester VI (Third Year)	L	T	P	
	2	1	-	

Course Objectives:

1. Introduce the key concepts of computer networks.
2. Explore the knowledge on layered architecture of ISO OSI network reference model and its functionalities.
3. Make the students to learn the principles, key protocols & design issues of TCP/IP reference model.
4. Provide the requirements to design a computer network.

Course Outcomes:

At the end of the course, the student will be able to

1. Distinguish network architectures of ISO OSI and TCP/IP reference models.
2. Solve the problems related to flow control, error control and congestion control in data transmission.
3. Analyze various routing protocols.
4. Demonstrate knowledge of applications DNS & E-mail.

UNIT I

[CO1](12 Periods)

Introduction: Computer networks and distributed systems, Classifications of computer networks, Preliminaries of layered network structures.

Data communication Components: Representation of data and its flow, Various Connection Topology, Protocols and Standards, OSI model, Transmission Media.

LAN: Wired LAN, Wireless LAN, Virtual LAN.

Techniques for Bandwidth utilization: Multiplexing - Frequency division, Time division and Wave division, Concepts on spread spectrum.

UNIT II

[CO2](14 Periods)

Data Link Layer and Medium Access Sub Layer: Fundamentals of Error Detection and Error Correction, Block coding, Hamming Distance, CRC; Flow Control and Error control protocols - Stop and Wait, Go- back-N ARQ, Selective Repeat ARQ, Sliding Window, Piggybacking, Random Access, Multiple access protocols - Pure ALOHA, Slotted ALOHA, CSMA/CD, CDMA/CA.

UNIT III

[CO3] (14 Periods)

Network Layer: Switching, Logical addressing – IPV4, IPV6; Address mapping – ARP, RARP, BOOTP and DHCP-Delivery, Forwarding and Unicast Routing protocols.

Transport Layer: Process to Process Communication, User Datagram Protocol (UDP), Transmission Control Protocol (TCP), SCTP Congestion Control; Quality of Service (QoS), QoS improving techniques - Leaky Bucket and Token Bucket algorithms.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT IV****[CO4] (13 Periods)**

Application Layer: DNS, DDNS, TELNET, EMAIL, FTP, WWW, HTTP, SNMP, Bluetooth, Firewalls. Network Security: Electronic mail, directory services and network management, Basic concepts of Cryptography.

Text Books:

1. Computer Networks, A. Tannenbaum.
2. Data and Computer Communication, William Stallings.

Reference Books:

1. Network Security, Kaufman, R. Perlman and M. Speciner.
2. UNIX Network Programming, Vol. 1,2 & 3, W. Richard Stevens

CO-PO MAPPING:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	3	3	2	1			1			2	1
CO2	2	3	2	2	1			1			2	2
CO3	3	3	3	3	1			1			2	2
CO4	3	3	3	3	1			1			2	1

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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB 324 Information Security				
Semester VI (Third Year)	L	T	P	
	3	-	-	

Course objectives:

1. Elaborate Three facets of security and Security Life Cycle
2. To Design and analyze international standards for security policies
3. To show data privacy in enterprise security specification
4. Provide the analysis of Security in Linux/Windows

Course Outcomes:

1. Design different access control Models and security life cycle.
2. Design and analyze international standards for security policies.
3. Ensure data privacy in enterprise using enterprise security specification.
4. Analyze the Security in Linux/Windows and perform the database auditing.

UNIT-I**[CO1](12 Periods)**

Overview of Security Parameters: Confidentiality, integrity and availability; Security violation and threats; Security policy and procedure; Assumptions and Trust; Security Assurance, Implementation and Operational Issues; Security Life Cycle.

Access Control Models: Discretionary, mandatory, roll-based and task-based models, unified models, access control algebra, temporal and spatio-temporal models.

UNIT-II**[CO2](12 Periods)**

Security Policies: Confidentiality policies, integrity policies, hybrid policies, non-interference and policy composition, international standards.

Systems Design: Design principles, representing identity, control of access and information flow, confinement problem. Assurance: Building systems with assurance, formal methods, evaluating systems.

UNIT-III**[CO3](12 Periods)**

Logic-based System: Malicious logic, vulnerability analysis, auditing, intrusion detection. Applications: Network security, operating system security, user security, program security. Special Topics: Data privacy, introduction to digital forensics, enterprise security specification.

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B.Tech., Computer Science and Business Systems (R20 Regulations)**UNIT-IV****[CO4](12 Periods)**

Operating Systems Security: Security Architecture, Analysis of Security in Linux/Windows.

Database Security: Security Architecture, Enterprise security, Database auditing.

Text Books:

1. Security Engineering, Ross Anderson.
2. Computer Security: Art and Science, M. Bishop, Pearson Education.
3. Information Security: Principles and Practice, M. Stamp.

Reference Books:

1. Security in Computing, C.P. Pfleeger, S.L. Pfleeger, J. Margulies.
2. Secure Programming HOWTO, David Wheeler.
3. Browser Security Handbook, Michael Zalewski.
4. Handbook of Database Security, M. Gertz, S. Jajodia.

CO-PO MAPPING

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	3	2	2	2	2		1				1
CO2	2	3	3	3				1				2
CO3	3	3	2	3				1				2
CO4	3	3	2	2	2	2		1				2



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB 325 Professional Elective II - Modern Web Applications			
Semester VI (Third Year)	L	T	P
	2	-	-

COURSE OBJECTIVES:

At the end of the course the students will understand

1. Basic technologies to develop web documents.
2. Dynamic HTML Pages and Event handling mechanism.
3. XML, PHP programming .
4. PHP forms and data base connectivity.

COURSE OUTCOMES:

After successful completion of the course, the students are able to

1. Create static web pages with HTML.
2. Design dynamic web pages using client side scripting.
3. Create XML documents and write PHP programs.
4. Design forms and connect to the database using MySQL.

UNIT-I

[CO1](12 Periods)

Introduction to Internet & World Wide Web:-History of the Internet &World- Wide Web, Web Browsers, -Web Servers, Uniform Resource Locator, Tools and Web Programming Languages. Web Standards, Categories of Web Applications, Characteristics of Web Applications, Tiered Architecture.

Hyper text Mark Up Language (HTML) Revision: Basic HTML page, Text Formatting, Table, Headers, Linking, Images, List, Meta Elements.

UNIT-II

[CO2](12 Periods)

Cascading Style Sheets(CSS) Revision: Inline, Internal and External Style Sheet, Bootstrap-CSS Text , CSS forms , CSS components drop down .

Java Script: Introduction to Java Scripts, Objects in Java Script, Dynamic HTML with Java Script, Bootstrap- JS Alert, JS Button, JS popover.

UNIT-III

[CO3](12 Periods)

Extensible Markup Language (XML):-Introduction, Structuring Data, Document Type Definition, XML Vocabularies, Document Object Model (DOM) with JavaScript, Extensible Style sheet Language Transforms(XSL)

Writing Basic PHP Programs: Creating PHP Programs, Numbers and Strings, Literals and Variables, Operators and Functions.



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UNIT-IV

[CO4](12 Periods)

Form &PHP: Creating Form Controls, Using Values Returned From, Forms Using PHP

PHP Database Connectivity: Connecting to MySQL Server, Selecting Databases, Checking for Errors, Closing the MySQL Server Connection

Manipulating Data in MySQL Using PHP: Inserting, Viewing, Updating and Deleting Records, Manipulating joined tables. User Authentication: Creating Session, Authorization Level.

Text Books:

1. Deitel P.J., Deitel H.M.and DeitelA.(2012)Internet and World Wide Web: How to Program, Fifth Edition, Pearson Prentice Hall.
2. HTML & CSS: Design and Build Websites, Jon Duckett, John Wiley & Sons
3. Naramore E., Gerner J., Scouarnec Y.L., et al., (2005) Beginning PHP5, Apache, MySQL Web Development:
4. Programmer to Programmer, John Wiley & Sons Inc., ISBN: 9780764579660.

Reference Books:

1. Sebesta R.W.(2014)Programming the World Wide Web,8th edition, Pearson.
2. Pressman R.and LoweD.(2008)Web Engineering: a practitioner's approach, First Edition, McGraw Hill
3. Kappel G., et al. (2006) Web Engineering: The Discipline of systematic Development of Web Applications,First Edition, John Wiley &Sons.
4. Suh W.(2005)Web Engineering: Principles and Techniques, Idea Group Inc.
5. UllmanL(2016)PHP for the Web: Visual Quick

CO-PO MAPPING

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	3	3		3						3	2
CO2	3	3	3		3						3	2
CO3	3	3	3		3						3	2
CO4	3	3	3		3						3	2



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B.Tech., Computer Science and Business Systems (R20 Regulations)

CB 326 Open/Job Oriented Elective II: Enterprise Systems				
Semester VI (Third Year)		L	T	P
		3	-	-

Course Objectives:

1. To introduce the essential concepts of ERP involved in business processes
2. To impart skills in the design and implementation of ERP architecture
3. To impart skills in the implementation of ERP architecture
4. To familiarize with various tools and technologies for developing ERP for large project

Course Outcomes: After completion of the course, students will be able to

CO 1 : Identify the design involved in simple web applications using MVC architecture , related tools and techniques

CO 2 : Evaluate SOA, ERP models , design and implement CRM, SRM models

CO 3 : Analyze interactive network and applications

CO 4 : Develop model for ERP for large projects understanding both hardware and software requirements

UNIT I

(CO1)(12 Periods)

Model - View - Control (MVC) architecture: Overview of MVC -MVC method of software development in a 3-tier environment -Control (MVC) development in a 3-tier environment.

Tools and Technologies : Microsoft .NET framework, PHP, Ruby on Rails, JavaScript, Ajax and Overview of SAP and Oracle Applications

UNIT II

(CO2)(12 Periods)

ERP Architecture and Generic Modules: Service Oriented Architecture (SOA) - Principles of loose coupling – encapsulation - Inter-operability - Enterprise Resource Planning (ERP) systems and their architecture - Generic ERP Modules: Finance, HR, Materials Management, Investment - Examples of Domain Specific Modules

ERP Technologies: Business Process Reengineering - Decision Support System - On-Line Analytical Processing -Electronic Data Exchange - Customer Relationship Management (CRM) - Supplier Relationship Management (SRM)

UNIT III

(CO3) (12 Periods)

ERP Networking & Security: Overview of MPLS - Virtual Private Networks (VPN) – Firewalls - Network monitoring and enforcement of policies - ERP Security Issues – Authentication – Authorisation - Access control – Roles - single-sign-on -Directory servers - Audit trails - Digital signatures – Encryption - review of IPSec - SSL



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UNIT IV

(CO4) (12 Periods)

Software Architectures for Enterprise Systems:

Software: Acquisition Process – Tendering - conditions of contract - Commercial off the shelf software (COTS) Implementations - Bespoke Implementations - Total cost of ownership - Issues on using Open source software or free software and Licensed software

Hardware Architectures for Enterprise Systems:

Hardware: Servers –Storage area networks - Storage units - Back-up strategies - Local Area Network (LAN) technologies and products - Data Centres - Hardware Acquisition - Disaster Recovery

Text Books:

1. Alexis Leon, Enterprise Resource Planning, 2020,4th Edition, Tata McGraw Hill.
2. Kurbel, K. E., Enterprise Resource Planning and Supply Chain Management, 2016, Springer.

Reference Books:

1. Ganesh K, Sanjay M, Anbuudayasankar S.P, Sivakumar P., Enterprise Resource Planning
2. Fundamentals of Design and Implementation, 2014, Springer.
3. Luvai F. Motiwalla and Jeff Thompson (2011), Enterprise Systems for Management, 2nd edition, Published by PEARSON: ISBN-13: 978-0-13-214576-3.
4. Motiwalla, L. F., & Thompson, J. (2012). Enterprise systems for management, eBook, 2nd Edition. Boston, MA: Pearson.

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CB 361 Professional Elective II Lab - Modern Web Applications Lab				
Semester VI (Third Year)	L	T	P	
	-	-	3	

COURSE OBJECTIVES:

At the end of the course the students will understand

1. Basic technologies to develop web documents.
2. Dynamic HTML Pages and Event handling mechanism.
3. XML, PHP programming .
4. PHP forms and data base connectivity.

COURSE OUTCOMES:

After successful completion of the course, the students are able to

1. Create static web pages with HTML.
2. Design dynamic web pages using client side scripting.
3. Create XML documents and write PHP programs.
4. Design forms and connect to the database using MySQL.

WEEK 1& WEEK 2:

Design the following static web pages required for an online book store web site.

HOME PAGE:

The static home page must contain three frames.

Top frame: Logo and the college name and links to Home page, Login page, Registration page, Catalogue page and Cart page (the description of these pages will be given below).

Left frame: At least four links for navigation, which will display the catalogue of respective links .For e.g.:When you click the link “CSBS” the catalogue for CSBS Books should be displayed in the Right frame.

Right frame: The pages to the links in the left frame must be loaded here. Initially this page contains description of the website.

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Logo	Web Site Name		
Home	Login	Registration Catalogue	Cart
CSBS CSE ECE EEE CIVIL	Description of the Web Site		

LOGIN PAGE

This page looks like below:

Logo	Web Site Name			
Home	Login	Registration	Catalogue	Cart
CSBS ECE EEE CIVIL	Login: Password: Submit Reset			

CATALOGUE PAGE

The catalogue page should contain the details of all the books available in the website in a tabular format. The details should contain the following:

1. Snap shot of Cover Page.
2. Book Title, Author Name, Publisher.
3. Price.
4. Add to cart button.

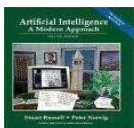


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Logo	Web Site Name			
Home	Login	Registration	Catalogue	Cart
CSBS ECE EEE CIVIL		Book: XML ible Author :Winston Publication: Wiely	\$ 40.5	
		Book: AI Author : S.Russel Publication: Princeton hall	\$ 63	
		Book: Java2 Author :Watson Publication:BPB publications	\$ 35.5	
		Book: HTMLin 24hours Author :Sam Peter Publication:Sam publication	\$ 50	



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WEEK 3 & WEEK 4:

CART PAGE:

The cart page contains the details about the books which are added to the cart. The cart page should look like this:

Logo	Web Site Name				
Home	Login	Registration		Catalogue	Cart
CSBSECE E EECIVIL CSE	Book name	Price	Quantity	Amount	
	Java 2XML	\$35.5bible	2	\$70	
	\$40.5		1	\$40.5	
	Total amount			\$130.5	
-					

REGISTRATION PAGE:

Create a “registration form” with the following fields

1. Name (Text field)
2. Password (password field)
3. E-mail id(text field)
4. Phone number(text field)
5. Sex(radius button)
6. Date of birth (3selectboxes)
7. Languages known (checkboxes–English, Telugu, Hindi, Tamil)
8. Address(text area)

WEEK 5 & WEEK 6:

VALIDATION:

1. Write Java Script to validate the following fields of the above registration page.
 - a. Name (Name should contains only alphabets and the length should not be less than 6 characters).
 - b. Password (Password should not be less than 6 characters length).
 - c. E-mail id (should not contain any invalid and must follow the standard pattern [name@domain.com](#))
 - d. Phone number(Phone number should contain 10 digits only).
2. Write Java Script to validate the above login page with the above parameters



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3. Design a web page using CSS (Cascading Style Sheets) which includes the following:
 Use different font ,styles:

In the style definition you define how each selector should work (font, color etc.).Then ,in the body of your pages, you refer tothese selectors to activate the styles. For example:

```
<HTML>
<HEAD>
<style type="text/css">
B.headline {color:red;font-size:22px;font-family:arial;text-decoration:underline}
</style>
</HEAD>
<BODY>
<b>Thisis normalbold</b><br>
<b class="headline">Thisisheadline style bold</b>
</BODY>
</HTML>
```

Set a background image for both the page and single elements on the page. You can define the background image for the page like this:

```
BODY {background-image:url(myimage.gif);}
```

Control the repetition of the image with the background-repeat property.

As background-repeat: repeat

Tiles the image until the entire page is filled ,just like an ordinary background image in plain HTML.

Define styles for links asA:linkA:visitedA:activeA:hover

Example:

```
<style type="text/css">
A:link{text-decoration: none}A:visited {text-decoration: none}A:active{text-decoration: none}
A:hover{text-decoration: underline; color: red;}
</style>
```

Work with layers: For example: LAYER 1 ON TOP:

```
<div style="position:relative;font-size:50px;z-index:2;">LAYER1</div>
<div style="position:relative;top:-50;left:5;color:red;font-size:80px;z-
```

LAYER 2 ON TOP:

```
<div style="position:relative;font-size:50px;z-index:3;">LAYER1</div>
<div style="position:relative;top:-50;left:5;color:red;font-size:80px;z-
```

Add a customized cursor: Selector{cursor: value}



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For example:

```
html>
<head>
<style type="text/css">
.xlink{cursor:crosshair}
.hlink{cursor:help}
</style>
</head>
<body>
<b>
<a href="mypage.htm" class="xlink">CROSS LINK</a>
<br>
<a href="mypage.htm" class="hlink">HELP LINK</a>
</b>
</body>
</html>
```

WEEK 7 & WEEK 8:

Write an XML file which will display the Book information which includes the following:

- Title of the book
- Author Name
- ISBN number
- Publisher name
- Edition
- Price

Write a Document Type Definition (DTD) to validate the above XML file. Display the XML file as follows.

The contents should be displayed in a table. The header of the table should be in color GREY. And the Author names column should be displayed in one color and should be capitalized and in bold. Use your own colors for remaining columns.

Use XML schemas XSL and CSS for the above purpose .Note: Give atleastfor4 books. It should be valid syntactically. Hint: You can use some xml editors like XML-spy

WEEK 9 & WEEK 10:

Write Program in PHP to demonstrate basics of PHP Convert all the previous forms to PHP forms.

Write a PHP Code to make database connection, Create Data Base, Create Table In Mysql
Write a program in PHP to perform CRUD(Create, Insert, Update, Delete operations) Study of Image Uploading in PHP Design A from which upload And Display Image in PHP



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WEEK 11 & WEEK 12:

Install a database (Mysql).

Create a table which should contain at least the following fields: name, password, email-id, phone number (these should hold the data from the registration form).

Write a PHP code to connect to that database and extract data from the tables and display them. Experiment with various SQLqueries.

Insert the details of the users who register with the web site, whenever a new user clicks the submit button in the registration page (week2). Update user data, delete specific users

WEEK 13 & WEEK 14: Work on case study

TEXTBOOKS:

- 1 .Web Programming, building internet applications,ChrisBates2nd edition, WILEY Dream tech.
- 2 .HTML & CSS: Design and Build Websites, Jon Duckett, John Wiley & Sons
Naramore E., Gerner J., Scouarnec Y.L., et al., (2005) Beginning PHP5, Apache, MySQL
3. Web Development: Programmer to Programmer, John Wiley & Sons Inc., ISBN: 9780764579660.



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CB 362	Computer Networks & Information Security Lab			
Semester VI (Third Year)	L	T	P	
	-	-	3	

Computer Networks Lab

1. Socket Programming using C/C++
2. Network System Administration: Understanding switches and routers

Information Security Lab

1. Analysis of security in Unix/Linux.
2. Administration of users, password policies, privileges and roles



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CB SL4 Skill Oriented Course: Business Communication & Value Science Lab-IV			
Semester VI (Third Year)	L	T	P
	1	-	2

Course Prerequisites: Basic Knowledge of English (verbal and written) Completion of all units from Semesters 1, 2, 3, 4 and 5

Course Objectives:

1. Recognize the best practices of communicative writing
2. Use the best practices of public speaking in real life scenarios
3. Understand the importance of emotional intelligence in personal and professional lives
4. Apply emotional intelligence in real life scenarios
5. Understand the importance of corporate etiquettes
6. Practice corporate etiquettes in real life scenarios
7. Use the basic guidelines required to manage conflicts
8. Understand how stress impacts life and work
9. Use the best practices to manage stress
10. Practice the best time management practices
11. Recognize the importance of diversity in workplace
12. Understand the importance of corporate social responsibility (CSR)

Course Outcomes:

1. Recognize the best practices of communicative writing
2. Apply emotional intelligence in real life scenarios
3. Recognize the attributes needed to function and grow in a corporate environment
4. Recognize the impact of stress in life and work
5. Understand how stress impacts life and work
6. Identify the best practices to manage stress
7. Identify the best time management practices
8. Understand the importance of diversity in workplace
9. Understand the importance of corporate social responsibility (CSR)
10. Recognize the importance of time management
11. Recognize the importance of locus of control
12. Recognize the best practices to share and receive feedback
13. Identify the best time management practices

Course Content:

- Identify the key aspects of communicative writing
- Apply communicative writing in real life scenarios
- Use charts and graphs in communicative writing
- Recognize the business idioms and corporate terms
- Apply the business idioms and corporate terms



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- Understand why you would need public speaking at your workplace
- Identify the best practices of public speaking
- Apply public speaking in real life scenarios
- Understand what is emotional intelligence
- Recognize the importance of emotional intelligence in personal and professional lives
- Apply emotional intelligence in real life scenarios
- Recognize the attributes needed to function and grow in a corporate environment
- Recognize the key features of corporate etiquette
- Recognize the impact of conflicts
- List the basic guidelines required to manage conflicts
- Recognize the impact of stress in life and work
- Identify the best practices to manage stress
- Recognize the importance of locus of control
- Recognize the best practices to share and receive feedback
- Recognize the importance of time management
- Identify the best time management practices
- Understand the importance of diversity in workplace
- Recognize the importance of corporate social responsibility (CSR)

Reference Books:

1. Emotional Intelligence: Why it Can Matter More Than IQ by Daniel Goleman
2. Putting Emotional Intelligence To Work by Ryback David
3. How to Develop Self Confidence and Improve Public Speaking - Time - Tested Methods of Persuasion by Dale Carnegie
4. TED Talks: The official TED guide to public speaking: Tips and tricks for giving unforgettable speeches and presentations

Web References:

1. <https://www.tata.com/about-us/tata-group-our-heritag>
2. <https://economictimes.indiatimes.com/tata-success-story-is-based-on-humanity-philanthropy-and-ethics/articleshow/41766592.cms>
3. <https://youtu.be/reu8rzD6ZAE>
4. https://youtu.be/Wx9v_J34Fyo
5. <https://youtu.be/F2hc2FLOdhI>
6. <https://youtu.be/wHGqp8lz36c>
7. <https://youtu.be/hxS5He3KVEM>
8. <https://youtu.be/nMPqsjuXDmE>



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CBV2	Marketing Research and Marketing Management			
Semester VI (Third Year)	L	T	P	
	2	-	-	

Course Objectives:

1. To understand the need of study of Marketing and Marketing Research
2. To explain the various concepts of Marketing research in Organisations
3. To explain the various statistical tools and techniques for data analysis in Marketing Research
4. To comprehend internet and B2B marketing.

Course Outcomes:

After completion of this course, the student will be able to:

CO1: Apply the basic marketing concepts in business organisations

CO2: Interpret the dynamics of marketing and analyze how its various components interact with each other in the real world

CO3: Leverage marketing research concepts, and identify statistical tools and techniques in marketing research for effective decision making

CO4: Plan for internet marketing, and position and price B2B products and services.

UNIT – I

Marketing Concepts and Applications: Introduction to Marketing & Core Concepts, Marketing of Services, Importance of marketing in service sector.

Marketing Planning & Environment: Elements of Marketing Mix, Analyzing needs & trends in Environment - Macro, Economic, Political, Technical & Social

Understanding the consumer: Determinants of consumer behavior, Factors influencing consumer behavior

Market Segmentation: Meaning & Concept, Basis of segmentation, selection of segments, Market Segmentation strategies, Target Marketing, Product Positioning

UNIT – II

Product Management: Product Life cycle concept, New Product development & strategy, Stages in New Product development, Product decision and strategies, Branding & packaging

Pricing, Promotion and Distribution Strategy: Policies & Practices – Pricing Methods & Price determination Policies. Marketing Communication – The promotion mix, Advertising & Publicity, 5 M's of Advertising Management. Marketing Channels, Retailing, Marketing Communication.

UNIT – III

Marketing Research: Introduction, Type of Market Research, Scope, Objectives & Limitations
Marketing Research Techniques, Survey Questionnaire design & drafting, Pricing Research, Media Research, Qualitative Research

Data Analysis: Use of various statistical tools – Descriptive & Inference Statistics, Statistical



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Hypothesis Testing, Multivariate Analysis - Discriminant Analysis, Cluster Analysis, Segmenting and Positioning, Factor Analysis

UNIT – IV

Internet Marketing: Introduction to Internet Marketing. Mapping fundamental concepts of Marketing (7Ps, STP); Strategy and Planning for Internet Marketing.

Business to Business Marketing: Fundamental of business markets. Organizational buying process. Business buyer needs. Market and sales potential. Product in business markets. Price in business markets. Place in business markets. Promotion in business markets. Relationship, networks and customer relationship management. Business to Business marketing strategy

TEXT BOOKS:

1. Marketing Management (2019), Philip Kotler & Keller Kevin, 4th edition, Pearson Education
2. Marketing research: An applied approach (2019), Malhotra, N. K., Nunan, D., & Birks, D. F., Pearson Education Limited.

REFERENCE BOOKS:

1. Marketing Management: A relationship approach (2019), Hollensen, S, Pearson Education.
2. Marketing Management (2019), Deepak, R. Kanthiah Alias, and S. Jeyakumar, Educreation Publishing
3. Marketing research: Text and cases (2020), Nargundkar, R, McGraw-Hill Education
4. Marketing management: A cultural perspective (2020), Visconti, L. M., Peñaloza, L., & Toulouse, N. (Eds.) Routledge



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CB411	Financial & Human Resource Management			
Semester VII (Final Year)	L	T	P	C
	3	2	-	3

Course Objectives:

1. To understand the fundamentals of Financial Management, Risk and Returns, effects cost of capital and timevalue of money.
2. To explain working capital management, cash management and the assessment of accounts receivablesmanagement.
3. To understand the fundamentals of HRM and managerial and operational functions including HRIS as well asjob enrichment and enlargement.
4. To understand the functional areas of HRM and Planning including managing diversity in the work place.

Course Outcomes:

1. To analyze the concepts of Financial Management, Risk and Returns, effects cost of capital and time value of money.
2. Apply the concepts of working capital management, cash management and the assessment of accounts receivables management.
3. Evaluate the frame work of HRM and managerial and operational functions including HRIS as well as job enrichment and enlargement.
4. Apply the concepts of functional areas of HRM and Planning including managing diversity in the work place.

UNIT I

(CO1) 15 Periods

Financial Management Concept: Concept of Financial Management – Goals of Business Firm – Time value of money: Simple and compound Interest – Risk and Return in a portfolio context – Factors affecting cost of capital – Capital Budgeting Techniques.

UNIT II

(CO2) 15 Periods

Working Capital Management & Cash Management: Concept of Working Capital – Sources of Working Capital – Working Capital Cycle – Concept of holding the cash – E Commerce – Accounts receivables management.

UNIT III

(CO3) 10 Periods

Human Resource Management: Concept of Human Resource Management – Managerial and Operational functions of HRM – Line management responsibility in HRM – Human Resource Information System – Job Enrichment – Job Enlargement.

UNIT IV

(CO4) 10 Periods

Functional Areas of HRM & Planning: Recruitment & Selection – Training & Development – Placement, Induction& Orientation – Action Plans – Retention – Redevelopment & Staffing – Managing Diversity in the workplace.



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Text Books:

1. Financial Management, Prasanna Chandra, Theory & Practice, Tata McGraw Hill.2018
2. Financial Management, MY Khan & PK Jain; 8e Mc Graw Hill 2018
3. Human Resource Management, Dessler Gary, Varrkey B, 16th edition, Pearson Education,India 2020.
4. Human Resource and Personnel Management, Aswathappa. K, 8th edition, Tata McGraw Hill,2017.

Reference Books:

1. Financial Management, Srivastava and Mishra , OUP 2018.
2. Human Resource Management, V.S.P. Rao, Excel Books, New Delhi 2018.



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CB412	Usability Design of Software Applications			
Semester VII (Fourth Year)	L	T	P	C
	3	1	-	3

Course Objectives:

1. To create a learning system through which management students can enhance their innovation and creativethinking skills.
2. To acquaint themselves with the special challenges of starting new ventures.
3. To use IPR as an effective tool to protect their innovations and intangible assets from exploitation.
4. To gain expertise in redesigning an existing application or website for a better user experience.

Course Outcomes: After successful completion of the course, the student will be able to:

1. Explain the fundamentals of user-centered Design and User Experience their relevance and contribution to businesses (K2).
2. Relate the facets of User Experience (UX) Design, particularly as applied to the digital artefacts (K3).
3. Assess user research, solution conceptualization and validation as interwoven activities in the design and development lifecycle (K3).
4. Examine and identify the methods to offer a better UI experience for the applications (K3).

Course Content:

UNIT I **(CO1) 10 Periods**

Introduction to User Centered Design: Basics of User Centered Design. Aspects of User Centered Design: Product Appreciation Assignment – Evaluating the product from user-centered design aspects such as functionality, ease of use, ergonomics, and aesthetics.

UNIT II **(CO2) 12 Periods**

Heuristic Evaluation: 10 Heuristic Principles, Examples Heuristic Evaluation: Group Assignment initiation (Website and App) Evaluation for key tasks of the app or website for heuristic principles, severity, and recommendations.

UNIT III **(CO3) 15 Periods**

Project design lifecycle: Redesign project through the design lifecycle – Discovery - Define – Design - Implement (Design Prototype) - Usability Testing.

UX Research: Understanding users, their goals, the context of use, and environment of use. Research Techniques: Contextual Enquiry, User Interviews, Competitive Analysis for UX.

UNIT IV **(CO4) 15 Periods**

Personas and Scenarios: Scenarios and Persona Technique –Overview of Design Thinking Technique - Discovery and brainstorming.

Development and Prototyping: Concept Development - Task flow detailing for the Project – Prototyping Techniques - Paper, Electronic, and Prototyping Tools.



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Text Books:

1. Interaction Design: Beyond Human-Computer Interaction, 4th Edition, Jenny Preece, Helen Sharp and Yvonne Rogers
2. Observing the User Experience, Second Edition: A Practitioner's Guide to User Research. Elizabeth Goodman, Mike Kuniavsky, Andrea Moed

Reference Books:

1. About Face, 4th Edition, Alan Cooper and Robert Reimann.
2. The Elements of User Experience: User-Centered Design for the Web and Beyond. 2nd Edition, Jesse James Garrett
3. Understanding Design Thinking, Lean, and Agile - Jonny Schneider.



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CB413	IT Project Management			
Semester VII (Final Year)	L	T	P	C
	3	1	-	3

Course Objectives:

1. To understand IT Project Management concepts, project overview and feasibility studies
2. To apply Project Cost Control and Scheduling techniques like PERT and CPM.
3. To describe Agile Project management, Principles and Methodologies
4. To be familiar with Agile methodologies and techniques like Scrum, DevOps, etc

Course Outcome(s): After completion of this course, students will be able to:

1. Understand the techniques to effectively plan, manage, execute, and control projects withintime and cost targets with a focus on Information Technology and Service Sector.
2. Apply the project cost control and scheduling techniques like PERT and CPM.
3. Explore and learn agile project management, principles and methodologies.
4. Aware of agile project management techniques such as Scrum and DevOps.

UNIT I

(CO1) 12 Periods

Project Overview and Feasibility Studies- Identification, Market and Demand Analysis, Project Cost Estimate, Financial Appraisal

UNIT II

(CO2) 12 Periods

Project Scheduling: Project Scheduling, Introduction to PERT and CPM, Critical Path Calculation, Precedence Relationship, Difference between PERT and CPM, Float Calculation and its importance, Cost reduction by Crashing of activity.

Cost Control and Scheduling: Project Cost Control (PERT/Cost), Resource Scheduling & Resource Levelling.

UNIT III

(CO3) 12 Periods

Project Management Features: Risk Analysis, Project Control, Project Audit and Project Termination.

Agile Project Management: Introduction, Agile Principles, Agile methodologies, Relationship between Agile Scrum, Lean, DevOps and IT Service Management (ITIL).

UNIT IV

(CO4) 12 Periods

Scrum: Various terminologies used in Scrum (Sprint, product backlog, sprint backlog, sprint review, retro perspective), various roles (Roles in Scrum), Best practices of Scrum.

DevOps: Overview and its Components, Containerization Using Docker, Managing Source Code and Automating Builds, Automated Testing and Test Driven Development, Continuous Integration, Configuration Management, Continuous Deployment, Automated Monitoring.

Other Agile Methodologies: Introduction to XP, FDD, DSDM, Crystal.



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Text Books:

1. Succeeding with Agile: Software Development Using Scrum, Mike Cohn.
2. Project Management for IT related projects, Bob Hughes, ISEB foundation, BCS publications.
3. Project Planning And Management With CPM And PERT, Kundan Singh and Mitthan Lal Kansal.

Reference Books:

1. Scrum Guide- Scrum Masters by Ken Schwaber and Jeff Sutherland.
2. DevOps For Beginners by Joseph Joyner.
3. Agile Product Management with Scrum, Roman Pichler.
4. Ken Schwaber, Agile Project Management with Scrum (Microsoft Professional).



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CB415	JOE III: Advanced Social, Text And Media Analytics			
Semester VII (Fourth Year)	L	T	P	C
	3	1	-	3

Course Objectives:

1. To provide an overview of common text mining and social media data analytic activities.
2. To understand and apply web analytics tools.
3. To understand the approach of collecting data from social media sites and blogs and evaluating that data to make business decisions.
4. To enable students to solve complex real-world problems for sentiment analysis and recommendation systems.

Course Outcome(s):

After completion of the course, Students will be able to

1. Understand Text Mining and carry out Pattern Discovery, Predictive Modelling
2. Find state of the art web mining tools and libraries on realistic data sets as a basis for business decisions and applications.
3. Explore the use of social media analytics to understand the Social network, web data and Information visualization techniques.
4. Perform social network analysis to identify important social actors, subgroups (i.e., clusters), and network properties in social media sites such as Twitter, Facebook, and YouTube.

UNIT I

(CO1) 12 Periods

Text Mining: Introduction, Core text mining operations, Pre-processing techniques, Categorization, Clustering, Information extraction, Probabilistic models for information extraction, Text mining applications. Methods & Approaches: Content Analysis;

Natural Language Processing; Clustering; Topic Detection; Simple Predictive Modelling; Sentiment Analysis; Sentiment Prediction.

UNIT II

(CO2) 12 Periods

Web Analytics: Web analytics tools, Clickstream analysis, A/B testing, online surveys; Web search and retrieval, Search engine optimization, Web crawling and Indexing, Ranking algorithms, Web traffic models.

UNIT III

(CO3) 12 Periods

Social Media Analytics: Social network and web data and methods. Graphs and Matrices. Basic measures for individuals and networks. Information visualization.

UNIT IV

(CO4) 12 Periods

Making connections: Link analysis. Random graphs and network evolution. Social contexts: Affiliation and identity; Social network analysis



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Text Books:

1. Ronen Feldman and James Sanger, “The Text Mining Handbook: Advanced Approaches in Analyzing Unstructured Data”, Cambridge University Press, 2006.
2. Hansen, Derek, Ben Shneiderman, Marc Smith. 2011 Analyzing Social Media Networks with NodeXL: Insights from a Connected World, Morgan Kaufmann, 304
3. Avinash Kaushik. 2009. Web Analytics 2.0: The Art of Online Accountability.
4. Hanneman, Robert and Mark Riddle. 2005. Introduction to Social Network Method.

Reference Books:

1. Wasserman, S. & Faust, K. (1994). Social network analysis: Methods and applications. New York: Cambridge University Press.
2. Monge, P. R. & Contractor, N. S. (2003). Theories of communication networks. New York: Oxford University Press. <http://nosh.northwestern.edu/vita.html>.
3. Bing Liu, “Web Data Mining Exploring Hyperlinks, Contents, and Usage Data”, Springer, Second Edition, 2011.



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CBV3 Services Science & Service Operational Management				
Semester VII (Fourth Year)	L	T	P	C
	2	-	-	-

Course Pre Requisite(s):

Fundamentals of Management, Operations Research

Course Outcomes:

After successful completion of the course, the student will be able to:

1. Understand concepts about Services and distinguish it from Goods
2. Able to identify characteristics and nature of Services
3. Comprehend ways to design Services and evaluate them using Service qualities
4. Understand how various methods can be used to operate and manage Service businesses
5. Understand how innovation can be approached from Services point of view

Course Content:

UNIT I

Introduction: Introduction to the course, Introduction to service operations, Role of service in economy and society, Introduction to Indian service sector

Nature of Services and Service Encounters: Differences between services and operations, Service package, characteristics, various frameworks to design service operation system, Kind of service encounter, importance of encounters

Service-Dominant Logic: From Goods-Dominant logic to Service-Dominant logic, Value Co-creation

UNIT II

Service Strategy and Competitiveness: Development of Strategic Service Vision (SSV), Data Envelopment Analysis

New Service Development: NSD cycle, Service Blueprinting, Elements of service delivery system

Service Design: Customer Journey and Service Design, Design Thinking methods to aid Service Design

Locating facilities and designing their layout: models of facility locations (Huff's retail model), Role of service-scape in layout design

Service Quality: SERVQUAL, Walk through Audit, Dimensions of Service quality & other quality tools.

UNIT III

Service Guarantee & Service Recovery: How to provide Service guarantee? How to recover from Service failure?

UNIT IV

Forecasting Demand for Services: A review of different types of forecasting methods for demand forecasting.

Managing Capacity and Demand: Strategies for matching capacity and demand, Psychology of waiting, Application of various tools used in managing waiting line in services.

Managing Facilitating Goods: Review of inventory models, Role of inventory in services

Managing service supply relationship: Understanding the supply chain/hub of service, Strategies for managing suppliers of service

Vehicle Routing Problem: Managing after sales service, Understanding services that involve transportation of people and vehicle, Techniques for optimizing vehicle routes.



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Text Books:

1. Fitzsimmons & Fitzsimmons, Service Management: Operations, Strategy, Information Technology, McGraw Hill publications (7th edition).

Reference Books:

1. Wilson, A., Zeithaml, V. A., Bitner, M. J., & Gremler, D. D. (2012). Services marketing: Integrating customer focus across the firm. McGraw Hill.
2. Lovelock, C. (2011). Services Marketing, 7/e. Pearson Education India
3. Reason, Ben, and Lovlie, Lavrans, (2016) Service Design for Business: A Practical Guide to Optimizing the Customer Experience, Pan Macmillan India,
4. Chesbrough, H. (2010). Open services innovation: Rethinking your business to grow and compete in a new era. John Wiley & Sons.